



2019 Annual Virginia Green Travel Star Awards

2019 Travel Star of the Year Award Winners

- Greenest Facilities of the Year
- Most Innovative Green Projects

Virginia Green is run through a partnership between:



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2019 Annual Virginia Green Travel Star Awards

Green Attraction of the Year:

Lewis Ginter Botanical Garden

Richmond, Virginia

LEWIS GINTER BOTANICAL GARDEN

Virginia Green Travel Star Award Summary

- Compost food and plant material.
- Recycle paper, glass, plastic and aluminum.
- In addition to including native plants, they have also incorporated regenerative landscapes into the garden that work to repair past environmental damage.
- Visitors are educated on environmental best practices like conserving water and using LEDs.



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Green Brewery of the Year:

Wild Wolf Brewing Company

Nellysford, Virginia



Virginia Green Travel Star Award Summary

- Bee and butterfly gardens have been added throughout the 2 acre property.
- Wild Wolf stopped filtering most beers, saving approximately 15,000 gallons of water a year.
- The brewery and kitchen have switched to using latex gloves, which are compostable.
- The new canning building has a reflective metal roof, saving over \$10,000 from not having to install and run an HVAC for cooling.

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Green Campground of the Year:

Williamsburg KOA

Williamsburg, Virginia



Virginia Green Travel Star Award Summary

- Guests have access to eco-stations that provide trash and recycling containers.
- Electric vehicle charging stations are available to customers and staff.
- Waste reduction efforts include reusing packing supplies, reducing newspapers and junk mail coming to the facility, and printing only double sided.
- Carbon credits are purchased to offset carbon emissions.

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Green Caterer of the Year:

full circle catering

Lexington, Virginia

full circle catering

big taste ~ little footprint
jenny@fullcirclecatering.com



Virginia Green Travel Star Award Summary

- A 10% discount is offered to clients if they start a recycling or composting program in their homes.
- All waste is recycled or composted.
- Food is locally sourced – 65% in the fall and winter and 85% in the spring and summer.
- Reusable products are used as much as possible.

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Green Conference of the Year:

Environment Virginia Symposium

Lexington, Virginia



Virginia Green Travel Star Award Summary

- VMI strives to minimize waste by recycling and composting and by using reusable or recyclable dishware during meals.
- Shuttles are provided to decrease the impact of transportation for the attendees.
- All marketing materials are printed on FSC certified paper with soy ink.
- An app is promoted to attendees to reduce printed copies of materials.



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VirginiaGreenTravel.org

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Green Convention Center of the Year:

Greater Richmond Convention Center

Richmond, Virginia

Virginia Green Travel Star Award Summary

- The GRCC recycles paper, aluminum, cardboard, glass, grease, toner cartridges, newspapers and batteries.
- GRCC uses biodegradable products in all concession stands. Condiments are served in bulk to minimize packaging waste.
- Bottle filling stations have been added to encourage reusable water bottles.
- Switching to LEDs to conserve energy.



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Green Dining Services of the Year:

Southside Dining Facility at GMU

Fairfax, Virginia

Virginia Green Travel Star Award Summary

- Edible leftovers are donated to help address food insecurity. Food waste is composted locally.
- Chefs source the food locally when possible and do not purchase fish listed as Red or Orange through the Monterey Bay Seafood Watch program.
- Student interns hold events to engage customers on topics from “weigh the waste” to “plant your own” to increase awareness about sustainability issues.



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Green Festival of the Year:

Echelon Event Management – Broad Appetit

Richmond, Virginia



Virginia Green Travel Star Award Summary

- This event provides compostable products to vendors as part of the vendor fee. This allows all food waste to be composted.
- Water refilling stations have been added.
- Printing has decreased and recycling has increased over the years.
- Public transportation and carpooling are encouraged.



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Green Lodging Facility of the Year:

Hosteling International Richmond

Richmond, Virginia

Virginia Green Travel Star Award Summary



HI RICHMOND

- HI Richmond adopted policies to reduce their carbon footprint, manage water use, divert waste, purchase sustainably, embrace green buildings, and engage stakeholders.
- Only environmentally-friendly cleaning products are used and are purchased in bulk, recyclable containers to reduce waste.
- HI Richmond has 100% LED bulbs, Energy Star appliances, and energy saving windows.



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Green Partner of the Year:

Hilton Richmond Downtown

Richmond, Virginia

Virginia Green Travel Star Award Summary

- The hotel composts roughly 1 ton a month with N.O.P.E.
- Plant based straws were introduced in 2019 in addition to the hotel's sustainable to-go containers.
- Soap and lotion get recycled through the Clean the World program.
- The hotel offers a Tesla charging station.

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Green Restaurant of the Year:

Local Roots A Farm to Table Restaurant

Roanoke, Virginia



Virginia Green Travel Star Award Summary

- Food is sourced from local farms to decrease fuel costs associated with distribution.
- The restaurant partnered with a local company called Rebootle, that collects all of the wine and liquor bottles and turns them into unique beverage glasses.
- The restaurant is committed to recycling, composting and energy efficient practices.



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Green Supplier of the Year:

TFC Recycling

Chesapeake, Virginia



Virginia Green Travel Star Award Summary

- TFC Recycling is Virginia's largest residential curbside recycler and the local leader in collection, processing and marketing of recyclable materials and managing solid waste in VA and NC through innovative material recovery.
- TFC provides educational tours, presentations, and website resources help to promote a successful recycling program for the community and environment.



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Green Transportation Facility of the Year:

Capital Region Airport Commission

Sandston, Virginia



Now you're going places.



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- The airport maintains over 75 recycling containers and encourages travelers and employees to participate in the recycling program. In the past 4 years over 100 tons of material has been recycled.
- In addition to purchasing Green Seal Certified products, the airport also ensures that paper products are made from recycled material.
- Water efficient products have been installed to reduce consumption by 50%.

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Vision 2020 Award

Science Museum of Virginia

Richmond, Virginia



Virginia Green Travel Star Award Summary

- Sustainability is the centerpiece of SMV's new Master Plan embracing urban green spaces.
- SMV is a regional leader is supporting sustainable design and addressing the heat island impacts of urban areas.
- SMV has already added a green roof to their theater, integrated rain barrels for irrigation, added electric vehicle charging stations. SMV is adding Bay Scape/Xeriscape demonstration gardens with native and drought tolerant species.

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2019 Annual Virginia Green Travel Star Awards *Innovative Green Projects of the Year:* Virginia Ecotour Guide Certification Course



VIRGINIA ECOTOUR GUIDE COURSE

This eight-week class, offered "live" online Tuesday evenings, will provide successful students with certification credentials to lead their own Ecotours in coastal Virginia and 3 CEUs. The class will focus on aspects of ecotourism, including, ecosystem science, customer service, business marketing, interpretation skills, culture, and natural history. A spring field trip hosted at one of the coastal region's Virginia State Parks will also be mandatory.

Guest speaker presentations will be incorporated into the course & active discussion is encouraged and required. Interpretive materials and resources for the course will be provided. In order to qualify for ecotourism certification, certification in CPR & First Aid Certification is required and can be obtained at the student's convenience.



GET CERTIFICATIONS
TO IMPROVE YOUR
BUSINESS OR
RESUME!

REGISTER NOW
THROUGH
DECEMBER 31ST

JANUARY 14TH –
MARCH 3RD &
SPRING FIELD TRIP

COURSE COST \$165
STUDENT &
MILITARY COST
ONLY \$135



REGISTRATION &
MORE INFORMATION

Please register online at
www.a-npdc.org/virginia-certified-ecotour-guide-course/
or Call Shannon Alexander at
757-787-2935 ext. 115
or
VAecotourguidecourse@gmail.com



Virginia Green Travel Star Award Summary

- There are over 30 certified ecotour guides and that number is anticipated to grow as the certification becomes more readily recognized and offered more regularly.
- A rack card was developed and distributed to Visitor Centers in the coastal region to encourage visitors to seek a certified guide when they book their outdoor experiences.

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Innovative Green Projects of the Year:

LTD Hospitality Group

Virginia Green Travel Star Award Summary



- LTD Hospitality worked closely with the Virginia Green Travel Alliance to get all 11 of their properties recognized at the fully-certified level in 2019.
- Recycling efforts are reducing wastes to landfill by 600 tons per year.
- The 11 facilities have conserved 20 million gallons of water and 10 million kwh of electricity.



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2019 Annual Virginia Green Travel Star Awards *Innovative Green Projects of the Year:* Virginia Beach Hotel Association



THE ATRIUM
Resort
VSA RESORTS

All beautifully renovated suites with separate sleeping and living/dining areas. All suites complete with fully furnished kitchens. Proud RCI Silver Crown Award winner.

HOTEL HIGHLIGHTS

The Gateway to the Beach
All-Suite Property
Fully Equipped Kitchens
Free Wi-Fi
Fitness Room
Activities for All Ages
Indoor Pool & Hot Tub
All Non-Smoking Suites
Laundry Facilities

2020 RATES

January – February
From \$69
March – May
From \$109
June – September
From \$129
October – December
From \$79



ATRIUM RESORT

315 21st Street • Virginia Beach, VA 23451
Phone 757-491-1400

Toll Free Reservations 1-844-STAYVSA • www.vsaresorts.com

Virginia Green Travel Star Award Summary

- The VBHA created a green committee that communicated the need to certify with Virginia Green to its hotel members to continue having Virginia Beach be a Virginia Green Travel Destination.
- 28 Virginia Beach partners have re-certified, including 17 hotels.

North Beach



COURTYARD
Marriott
OCEANFRONT NORTH

You'll love the perfect boardwalk location of the Courtyard Virginia Beach Oceanfront/North 37th Street. Our oceanfront hotel is steps from the boardwalk and just minutes from the Convention Center and Oceana NAS. Spend a day at the indoor or outdoor pool or enjoy the view from your private oceanfront balcony.

HOTEL HIGHLIGHTS

All Oceanfront Rooms with Private Balconies
Indoor/Outdoor Pool (seasonal)
Tropical Waterfalls
Free Wi-Fi
Bistro proudly serving Starbucks® and healthy dining options
Lobby Bar • Fitness Room
Seasonal Outdoor Pool Cafe
Refrigerators in All Rooms
Microwaves in Suites Only

2020 RATES

Please call for rates and availability.



COURTYARD BY MARRIOTT OCEANFRONT NORTH

3737 Atlantic Avenue • Virginia Beach, VA 23451
757-437-0098

www.marriott.com/orfof

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Innovative Green Projects of the Year:

Virginia State Parks – Statewide Initiative

Virginia Green Travel Star Award Summary



- Virginia State Parks set a goal to reduce customer reliance on single use water bottles and straws.
- All State Parks now have water bottle filling stations installed. Each park also sells reusable bottles so customers that do not bring their own can purchase one.
- Reusable straws are offered for sale, and snack bars only provided single use straws upon request.

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Congratulations to the
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