



VirginiaGreenTravel.org

2018 Annual Virginia Green Travel Awards

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2018 Annual Virginia Green *Travel Leader Awards*

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Green Travel Leader:

Back INN Time Bed & Breakfast

Kilmarnock, Virginia

Back INN Time
ca. 1908



- Use sustainable products & practices, including eco-friendly laundry soap, line drying linens, reusable glasses in rooms, composting waste and donation of old soap to VA B&B Association
- Grew seasonal items and purchased local products to help local economy
- Individual HVAC unit in each room connected to a geothermal pump system to lower energy use



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Green Travel Leader: Mountain Song Inn

Willis, Virginia



- Use homemade detergent in HE washer & dryer to save money, help septic system and reduce chemical usage
- Sustain Floyd started collecting and recycling batteries
- Compost vegetable & fruit scraps and tree leaves to use as mulch
- Leave parts of property unmowed providing habitat to ground animals and bees

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Green Travel Leader:

Oak Grove Plantation Bed and Breakfast

South Boston, Virginia



- Tour available to guests to see and learn about solar panels, rain barrels, composting, hiking trails in the forest, electric car charging station, tankless hot water in one guest room, dual flush toilets, reused lumber, etc.



- Salvaged wood from fallen tree for structural repairs around building
- Solar panels produce 75% of energy used

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Green Travel Leader: Port City Brewing Company

Alexandria, Virginia



- New bottling line reduces water and electricity usage during production
- Donate spent grain to farmers
- Use greenware plant-based cups for festivals
- Source wheat from Virginia, supporting local agriculture and reducing CO2 emissions and shipping costs



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Green Travel Leader: **Shady Acres Bed and Breakfast** Hanover, Virginia



- Compost and use the resulting soil to grow bird and bee friendly flowers that help pollinate fruit tree
- Serve fresh, local produce and products cutting transportation distances
- Choose bulk over individual servings to reduce packaging and waste
- Chickens assist with pest control in place of chemicals

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2018 Annual Virginia Green *Green Team All Star Awards*

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Green Team All Star:

Danny Wolf

Wild Wolf Brewing Company



- The driving force behind Wild Wolf's green programs and leads the brewery to be a steward of the Earth
- Makes every attempt to reduce the carbon footprint of the brewery and restaurant as well as in his personal life
- Teaches the environmental portion of Piedmont Valley Community College's brewing class

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Green Team All Star: Perry DeMay

Virginia State Parks



- Perry suggested that Virginia State Parks add a working group dedicated to the use of alternative energy
- The committee became a reality, which Perry now chairs and the group has spearheaded a number of alternative energy conversions
- Worked through red tape to get charging stations at First Landing State Park

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Green Team All Star:

Rehn West

Nauticus



- Runs green programs at Nauticus
- Worked with Wartsila to get a Seabin installed at Nauticus to collect marine debris from the Elizabeth River

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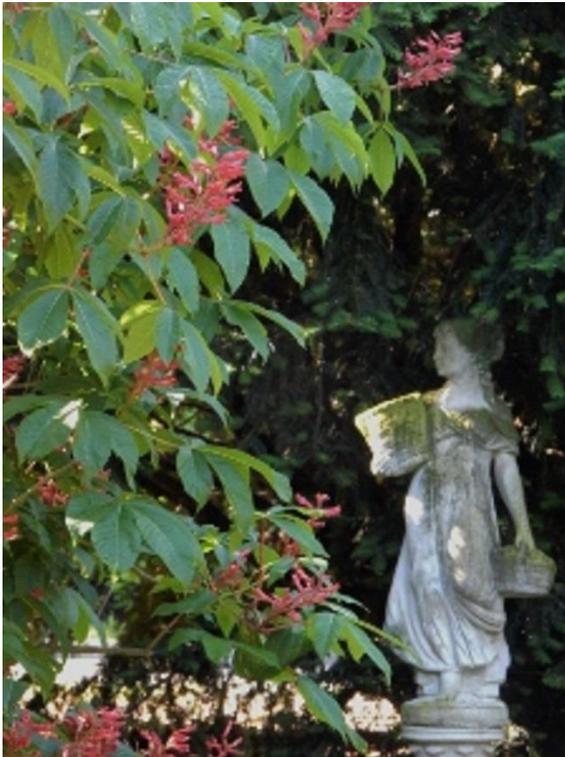


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Green Attraction of the Year: Birdsong Pleasure Garden

Luray, Virginia

- “Virginia Treasures,” “Certified Wildlife Habitat Partner,” and “Habitat Garden for Flora and Fauna Recognition Program” signs prominently displayed for visitors to see and ask questions
- Limit single-use plastics, collect rainwater and warming faucet water
- Conserve energy with Energy STAR appliances, fluorescent lighting and reduction of “vampire” energy



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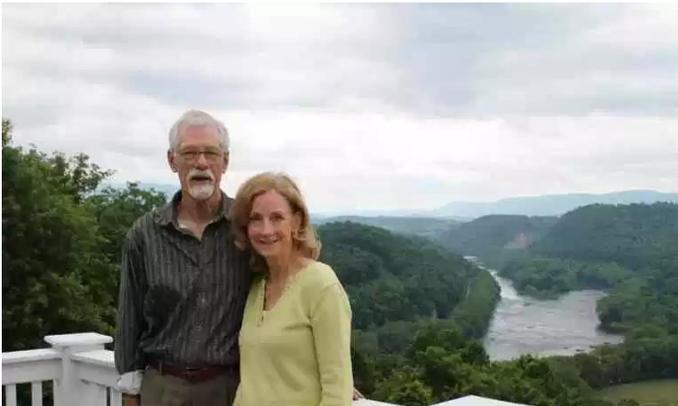




Green B&B of the Year: INN AT RIVERBEND

Pearisburg, Virginia

- To cut waste generation, reusable items are provided to guests, like old washcloths to clean hiking gear
- Innkeeper sorts all trash and picks out recyclables that were misplaced
- Upgraded hot water recirculators reduce running water wasted



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Green Brewery of the Year: Coelacanth Brewing

Norfolk, Virginia



- Eliminated all disposable items from the brewery
- Installed new high efficiency “mini-split” air conditioner instead of replacing/adding a full traditional AC system
- Host environmental groups booths and provide information via “Community Board”

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Green Caterer of the Year: full circle catering

Lexington, Virginia



- Worked with Terracycle to recycle all items off site
- Partnered with the Shenandoah Valley Organic – a cooperative of organically raised and sustainably harvested chickens to solely use their chicken
- All disposable products are 100% biodegradable, compostable and made from recyclable material

full circle catering

big taste ~ little footprint
jenny@fullcirclecatering.com



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Green Convention Center of the Year: Virginia Beach Convention Center

Virginia Beach, Virginia



- Joined the PJM Demand Response program; requiring participants to adjust their power consumption when the grid is high capacity
- Uses LEED Arc, a state of the art digital platform for measuring and tracking building performance, to measure energy and water usage, landfill diversion, transportation impact and human experience
- Staff create innovative ways to conserve energy while meeting clients' needs

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Green Dining Services of the Year: JMU Dining Services

Harrisonburg, Virginia



- Use Green Thread, an environmental sustainability platform, to reduce impact
- Purchase local, seasonal, and responsibly raised, grown & sourced products whenever possible
- Established practices from initial purchase to final waste disposal to decrease waste
- Work closely with clients to conserve energy and water

Responsible Sourcing



Waste Minimization

Efficient Operations



Transportation Management

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Green Event of the Year: Blacks Run & Downtown Clean Up Day

Harrisonburg, Virginia



- Completed 22nd annual clean up earlier this month
- Hundreds of volunteers participate each year
- ~ 4 tons of trash collected each year

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Green Hotel of the Year:

DoubleTree by Hilton Virginia Beach

Virginia Beach, Virginia



- Installed energy efficient boiler to reduce the amount of energy and water consumed
- Boiler reduced cost of water by 15% and of energy by 1.2%
- Provide separate containers for trash and recyclables in our public areas and guestrooms



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Green Supplier of the Year:

Sysco Virginia

Harrisonburg, Virginia



- Inspect and evaluate the products and processes of food service products
- Sysco's Sustainable/Integrated Pest Management (IPM) program encourages waste reduction, conservation of energy and water, and limitations on use of pesticide and nutrient inputs
- Increased use of SmartWay-certified providers

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Green Supplier of the Year: Yuck Old Paint, LLC

Fairfax, Virginia



- Only company on the east coast to provide landfill diversion solution for unwanted latex paint waste
- Since 2014, nearly 25 tons of latex paint has been collected and diverted
- Handles and processes the recycle/reuse for commercial buildings joint compound, elevator hydraulic oil, HVAC compressor oil, carpet tile adhesives, muriatic acids, and other common liquid items



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Green Vacation Rental of the Year: Sandswept

Virginia Beach, Virginia



- Reusable Keurig cups, containers to collect wine corks and used batteries, and two new dry compost collectors available to guests
- Home designed to last more than 50 years, with steel beams & concrete block structure to withstand 140 mph winds
- Updated with LEED RE-Green standards and water conservation measures

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Green Winery of the Year: Delaplane Cellars

Delaplane, Virginia



- Wine production area and barrel room substantially underground which minimizes our energy use
- Compost the pomace and return it to the vineyard
- Use almost exclusively local trades during all phases of the development of our vineyards and winery

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2018 Annual Virginia Green *Travel Star Awards* *Innovative Green Projects*

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Innovative Green Project of the Year: BF Saul Company Hospitality Group

13 Virginia Locations

**B. F. SAUL COMPANY**
HOSPITALITY GROUP

➤ Implemented systematic approach to recertify the company's Virginia hotels:

- Best Western: Dulles
- Courtyard: Tysons Corner
- Crowne: Plaza National Airport
- DoubleTree: Tysons
- Hampton Inn: Cascades and Dulles South
- Hampton Inn & Suites: Dulles
- Holiday Inn: Dulles and National Airport
- Fairfield Inn & Suites: Herndon
- Homewood Suites: Arlington
- SpringHill Suites: Dulles
- Towneplace Suites: Dulles



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Innovative Green Project of the Year: **Civil War Trails**

Williamsburg, Virginia



- Tackled waste reduction while updating Civil War Trails interpretive signage
- Recycled over 1.5 tons of acrylic panels which will be reconstituted back into acrylic sheets
- Recycled 682 lbs of aluminum, not including the pedestals being restored for a second tenure as story-tellers
- Recycled 6,400 lbs of paper

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Innovative Green Project of the Year: **Grayson Highlands State Park**

Mouth of Wilson, Virginia



- Water shortages plagued Grayson Highlands
- Researched low flow toilets to ensure they were compatible with Park's low pressure gravity fed water system
- Currently replacing older toilets that require 3-5 gallons of water per flush with low flow models that only require 1.28 gallons
- Signage explains water savings to guests



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Innovative Green Project of the Year: **Kiptopeke State Park**

Cape Charles, Virginia



- Park has reduced fossil fuel and energy consumption
- Electric carts used in bathhouse cleaning instead of small pickup trucks and electric van for cabin cleaning
- Energy use was further reduced by cutting the distance vehicles needed to travel by moving surplus storage next to Camp Store

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Innovative Green Project of the Year:

Nauticus

Norfolk, Virginia



➤ Installed Seabin trash skimmer, which is the first to be placed at a marina/dock on the east coast

➤ The Seabin collects an average of 14 pounds a day of marine debris from the Elizabeth River

➤ Local STEM students in Nauticus' Junior Scientists Club maintain the Seabin



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Innovative Green Project of the Year: **RIC - Capital Region Airport Commission** Richmond, Virginia



- Introduced Compressed Natural Gas (CNG) EasyPark parking shuttle to replaced aging diesels
- Maintained more than 60 recycling containers in and around the public areas
- Assisted airport restaurants and stores implement recycling programs
- Over the past 2 years, waste removal costs were cut by 30%



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Green Travel Partner of the Year: Wild Wolf Brewing Company

Nellysford, Virginia



- Multi-year Brewery of the Year winner continues to go above and beyond
- Created bee and butterfly garden on 2 acres
- Brewery cats replaced the need to use poison for rodent control
- Introduced ladybugs, earthworms and praying mantis to replace chemical pesticides



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2018 Annual Virginia Green *Travel Star Awards* *Industry Game Changer*

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Industry Game Changer:

Kurt Burkhart

Charlottesville, Virginia



- Served as Executive Director of the Charlottesville Albemarle Convention and Visitors Bureau from 2009 – 2018
- Leadership encouraged green practices to be implemented throughout Charlottesville and Albemarle

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Congratulations 2018 Annual Virginia Green Travel Award Winners!

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