



2016 Annual Virginia Green Travel Star Awards

Green Attraction of the Year:

Jungle Golf of Virginia Beach

Virginia Beach, Virginia



Virginia Green Travel Star Award Summary

- ✓ Jungle Golf is a mini-golf family tradition for over 40 years comprised eighteen-hole miniature golf course and Family Fun Center.
- ✓ Patrons are encouraged to reduce waste by using the recycling receptacles throughout the course as well as in the arcade and snack bar.
- ✓ Jungle Golf uses biodegradable cleaning products and all serving containers, cups and utensils are recyclable.
- ✓ Replaced all stadium lighting both on the course, the parking lot, the snack bar, and arcade with energy efficient LED lighting
- ✓ By switching stadium lights to LED, Jungle Golf has improved the overall results while at the same time reducing the electric bill
- ✓ Using recycled well water and timers have saved on water costs tremendously!

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Green Brewery of the Year:

Wild Wolf Brewing Company

Nelson County, Virginia



Virginia Green Travel Star Award Summary

- ✓ Cans are recycled and also made of recycled aluminum. PakTech carriers are reusable and made of 96% recycled materials.
- ✓ Leftover grain from brewing is donated to local farms for supplemental feed, fed to hop yard chickens and used in food production.
- ✓ All buildings feed into a state of the art drain field, which includes an aerobic digester, an anaerobic waste reactor as well as vertical flow wetlands.
- ✓ Apptech inceptor bioreactor is made of recycled material and improves the quality of waste water. The incredibly clean water is also dispersed into the large drain field.
- ✓ Electric use reduced by 15% (attributed to training, some insulation work, a new kitchen door and all LED lighting conversions). Also reduced propane usage by 8% and dumpster trash by 50%.

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Green Travel Chapter of the Year:

Chesapeake Parks

Chesapeake, Virginia



Virginia Green Travel Star Award Summary

- ✓ Began Chesapeake Green, one of the newest Green Travel Chapters in the state
- ✓ Working on a brand new microsite for the Chesapeake Green chapter members listing
- ✓ Purchased Reusable Energy Certificates on behalf of Chesapeake Parks, Recreation and Tourism to offset the impacts of each of these events in 2016
- ✓ This reduces the carbon footprint along with supporting green energy from wind, solar and biomass facilities in our region

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Green Event of the Year:

Inaugural One City Marathon

Newport News, Virginia

Virginia Green Travel Star Award Summary

- ✓ The Marathon Committee worked diligently to keep the event as “green” as possible, minimizing the environmental impact and increasing awareness to sustainable practices
- ✓ Sustainable initiatives included renewable energy certificates, eco-stations for waste reduction, recycling, and composting, Nike Reuse-A-Shoe collection, recycled art children’s activities, bulk local water distribution, clothing reuse collection, curb inlet filters at storm drains to prevent pollutants from entering our waterways, and mass transit services.
- ✓ NNGreen, the city’s sustainability program, exhibited at the two-day Health and Wellness Expo, educating participants and spectators about the city’s sustainability initiatives and the Marathon’s Virginia Green certification.



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Green Hotel of the Year:

Westin Reston Heights

Reston, Virginia



Virginia Green Travel Star Award Summary

- ✓ The facility recycles throughout the hotel, reuses as much material as possible and purchases recycled content paper.
- ✓ The facility minimizes the use of pesticides and herbicides, uses green cleaners and uses bulk soap in public areas.
- ✓ The facility uses compact fluorescent light bulbs; LED exit signs; high efficiency HVAC systems; individual thermostats for each room/area; uses energy star rated computers, copiers and appliances; uses light sensors to turn on/off lights and has thermal rated windows and insulation.

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Green B&B/Inn of the Year:

Peabody's 'Hip Little Stay'

Luray, Virginia



Virginia Green Travel Star Award Summary

- ✓ Energy efficient appliances along with green environmentally friendly yard equipment improves their noise and air pollution, resource use and cost effectiveness.
- ✓ Utilizing quiet, green battery operated equipment keeps cost low by not needing gas and oil.
- ✓ Replacing laundering, cooking and baking appliances with new energy efficient models and changing bulbs to LED saves on our energy bills.

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Green Restaurant of the Year:

The Daily

Richmond, Virginia



Virginia Green Travel Star Award Summary

- ✓ Focused on showcasing local, organic, and sustainably-grown food and beverages.
- ✓ Reduce wastes through comprehensive recycling, effective food inventory, portion control, hand dryers in the bathrooms and the use of compostable disposables.
- ✓ Energy use is reduced through many upgrades to lighting, efficient HVAC systems including recent ductwork maintenance, effective energy management systems, and energy star-rated windows and equipment.
- ✓ Water consumption is reduced through efficient fixtures, high-pressure spray rinse valves, efficient dishwashers, and by providing water only upon request.

Business Hours: Sun-Thu 7am-11pm | Fri-Sat 7am-1am
Dinner: Sun-Thu 5pm-10pm | Fri-Sat 5pm-12pm
Lunch: Mon-Sat 11am-5pm
Breakfast: Mon-Sat 7am-11am | Sun 7am-10am
Brunch: Sun 10am-4pm
Happy Hour: Mon-Fri 3:30pm-6:30pm

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Green Winery of the Year: **DuCard Vineyards**

Etlan, Virginia



Virginia Green Travel Star Award Summary

- ✓ Building construction includes:
 - ✓ Reclaimed barn wood for flooring and finishes from a 100 year old barn we tore down and had processed by Mountain Lumber (rather than burning it in place with associated carbon releases, which is typical for old country buildings).
 - ✓ Selectively harvested poplar trees for use as the siding on our buildings.
 - ✓ Super-energy efficient Andersen windows and updated wall and ceiling insulation .
 - ✓ High SEER heat pumps with set back thermostats.

- ✓ The grape pressings are composted and then returned into the vine rows to fertilize and replenish the soils.

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Green Winery of the Year:

North Gate Vineyard

Purcellville, Virginia



Virginia Green Travel Star Award Summary

- ✓ Acquired all of the vineyards needed to produce grape crops for their current production level and projected 5 year growth plan.
- ✓ The North Gate Vineyard manager scouts each vineyard on a weekly basis, and can identify potential problems and adjust our spray program as necessary. There is no need for travel to and from vineyards that are further away from our winery for inspection, equipment, labor transportation and grape hauling.
- ✓ Used the US Green Building Council's recommendations on every product and service that went into constructing our LEED Gold tasting room and production facility.
- ✓ Solar array generates all of the power needed to run our building.

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Green Supplier of the Year:

RepSource MidAtlantic

Ashland, Virginia

Virginia Green Travel Star Award Summary

- ✓ Represents Elkay Manufacturing and American Standard
- ✓ Elkay Manufacturing introduced a bottle filling station 7 years ago to help reduce plastic bottle waste while providing the user with clean, filtered water.
- ✓ Stations are installed in several high-end hospitality projects, universities, school systems, airports and conference centers throughout the state of Virginia, including the governor's mansion last year.
- ✓ Through American Standard, every faucet manufactured is offered a minimum 40% water savings from what is required through local and state plumbing codes and all water closets are either 1.1 or 1.28 gallons per flush, or a 20-32% savings from what is required by code.



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Green Convention Center of the Year:

Virginia Beach Convention Center

Virginia Beach, Virginia



Virginia Green Travel Star Award Summary

- ✓ Building-wide electricity consumption reduced by 6% (447,700 kilowatt hours) this past year using new energy efficient exhibit hall lighting, a new automated demand control program, ongoing equipment commissioning and the continued focus of dedicated staff.
- ✓ VBCC's demand control program works in conjunction with building's heating, ventilation and cooling system to reduce electricity demand during the summer months.
- ✓ Updates to building wide lighting system allowed VBCC to replace 800 metal halide fixtures with only 200 new LED lighting fixtures and provides an estimated 67% reduction in electricity usage (exhibit hall only).



Old lighting (cluster of four metal halides)



New LED lighting (1 new for 4 old)



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Green Conference Center of the Year:

UVA Inn at Darden Conference and Event Center

Charlottesville, Virginia

Virginia Green Travel Star Award Summary

- ✓ Building HVAC and lighting retrofits resulted in greenhouse gas emission reductions of 32% by 2014, relative to the School's 2007 baseline, even as the school's number of in-house programs increased.
- ✓ Darden, along with the rest of the University of Virginia, offers recycling containers for plastic #1-7, glass, metal, paper and cardboard in all areas of its facility, including the hotel.
- ✓ Lighting retrofits in particular had a large impact on reduction in greenhouse gas emissions.



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Green Transportation Partner of the Year:

Richmond Limousine

Richmond, Virginia



Virginia Green Travel Star Award Summary

- ✓ Over 600 water bottles per week are given to clients during their ride. Richmond Limousine is committed to recycling all bottles which are returned.
- ✓ Richmond Limousine has partnered with Project Argo in creation of a carbon offset program. Roughly 10,000 trees every year are needed to offset the carbon footprint produced from operations.
- ✓ In 2017, Richmond Limousine aims to replant 10,000 trees and has already stated forest restoration projects with VCU, Department of Forestry, and Project Argo.

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Green Visitor Center of the Year:

Hardesty-Higgins House

Harrisonburg, Virginia

Virginia Green Travel Star Award Summary

- ✓ The program at the Hardesty-Higgins House Visitor Center includes the following initiatives: recycling and waste reduction, minimization of disposables, solid waste reduction, water conservation, energy conservation and supporting the Virginia Green program overall.
- ✓ Formed the Harrisonburg Charter Chapter of the Virginia Green Travel Chapters Program, which consists of various City of Harrisonburg departments including Tourism and Public Works, as well as other organizations like Harrisonburg Downtown Renaissance.
- ✓ Hardesty-Higgins has reduced its environmental footprint by educating staff and expressing the importance of conserving energy, water and other important resources. They have minimized the overall use of disposables, maintain a comprehensive recycling program and continue to provide support to other Virginia Green businesses.



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Industry Game Changer:

Eric Walter, Black Bear Composting

Crimora, Virginia

Virginia Green Travel Star Award Summary



- ✓ Black Bear Composting works with schools, businesses, individuals and events to collect source-separated food scraps for recycling via composting.
- ✓ Since starting in 2011, Black Bear has composted over 7,700 tons of food scraps and other organic materials. This equates to a greenhouse gas avoidance of over 3,200 metric tons of CO₂.
- ✓ That equals the amount of carbon sequestered by 3,029 acres of US forests in one year.
- ✓ Program costs are typically offset by reduction in traditional waste service, by reducing size of container or the frequency of service. Large volume producers save money due to our lower disposal fees and proximity.

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Green Supporting Partner of the Year:

Virginia Clean Cities

Harrisonburg, Virginia

Virginia Green Travel Star Award Summary



- ✓ Virginia Clean Cities worked last year with dozens of Virginia Green host facilities to deploy electric vehicle charger infrastructure through education, through connecting with equipment providers, and through corporate and foundation donations of equipment from automotive manufacturers.
- ✓ Virginia Clean Cities travels throughout the Commonwealth to educate by seminar and by individual organizational visits to advance deployment, understanding and policy for clean transportation technologies.

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Innovative Green Projects of the Year:

Oystoberfest, Richmond VA

Richmond, Virginia

Virginia Green Travel Star Award Summary

- ✓ The event has been a certified Virginia Green Event for the past 4 years.
- ✓ In 2015, Oystoberfest achieved a landfill diversion rate of 74% and recognized with the Virginia Green Travel Leader award.
- ✓ "Eco-stations" were marked with flags, signs, etc -- each for trash, recycling, compost, and shells. All of the stations had the Virginia Green Event logo. Virginia Green and Virginia Oyster Shell Recycling program shared a tent with outreach materials, banners, etc. All volunteers wore RVA Green Team / Virginia Green t-shirts.



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Innovative Green Projects of the Year:

Green Corner Consulting

Charlottesville, Virginia

Virginia Green Travel Star Award Summary

- ✓ Green Corner Consulting provides pro bono consultation, helping local restaurants reduce energy, food and material waste. This waste reduction translates into the establishment of more cost-effective and environmentally responsible business models for our partnering restaurants.
- ✓ Worked with two restaurants, St. Maarten Cafe and Roots, to minimize their environmental impacts. GCC was successful in helping Roots implement recycling and composting.
- ✓ Future plans include incorporating a reusable bowl program at Roots, which would eliminate the waste from throwaway bowls and plastic lids.



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Innovative Green Projects of the Year:

Executive Mansion Greening

Richmond, Virginia

Virginia Green Travel Star Award Summary

- ✓ Projects aimed to reduce the Mansion's environmental footprint and included waste reduction, water efficiency, energy efficiency, use of Safer Choice cleaning products and planting of native plants.
- ✓ The Executive mansion is working to reduce waste through increased recycling and composting and reduce water usage with low-flow or WaterSense Certified Products which are installed when fixtures are replaced.
- ✓ The combined effect of the water efficiency efforts are expected to conserve over 10,000 gallons of water annually.
- ✓ The use of over 2,500 single use water bottles has been eliminated by the installation of a water bottle filling unit.



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Green Travel Leader Award Winner:

Adventure Kayak Tours

Virginia Beach, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Adventure Kayak Tours is an eco-tourism business located in Coastal Virginia.
- ✓ This year, they are focused on everyday cleanups to protect the Chesapeake waterways.
- ✓ Education efforts are incorporated in the tours along with clean up efforts.



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Green Travel Leader Award Winner:

Blue Mountain Brewery

Afton, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Parking lot lights are LED and designed to reduce light pollution.
- ✓ LEDs are used throughout the brewery.
- ✓ All spent grain from brewery is picked up by a local farmer to be used as livestock feed.
- ✓ Very own waste water treatment plant on site.
- ✓ Small portion of parking lot is paved reducing rain run-off into watershed.



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Green Travel Leader Award Winner:

Burnham Guides

Onancock, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Educate customers on the role of clams and oysters have to the health of the Chesapeake bay.
- ✓ Practice strict water conservation during trips. One gallon per person per day is used, which includes cooking and washing.
- ✓ Practice and teach Leave No Trace ethics, recycling, solar power, beach clean-ups and human-powered travel.



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Green Travel Leader Award Winner:

Caffe Amouri

Vienna, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Installed hand dryers in our bathrooms to cut down on paper consumption and waste.
- ✓ Installed a measuring system for our kitchen soaps, cutting down on their waste and use.
- ✓ For "Human Sustainability" we are a drop off point for the Community for Helping Others to provide food for families in need.



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Green Travel Leader Award Winner:

Capital Ale House

Richmond, Virginia

Virginia Green Travel Leader Award Summary

- ✓ The Beer Corps program allows each staff member to participate in 4 hours of community service every month. The past Spring, Capital Ale House volunteered with The James River Association cleaning local Richmond Parks such as Belle Isle and Browns Island, being sure to separate any recyclables.
- ✓ Partnered with Recycling Perks, a group that rewards those who recycle. In doing so Capital Ale House offers exclusive promotions and coupons to those citizens.
- ✓ Capital Ale House recycling at ALL locations.



**CAPITAL
ALE · HOUSE**
raise the bar

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Green Travel Leader Award Winner:

Claiborne House Bed & Breakfast

Rocky Mount, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Encourage guests to park vehicles and walk to shows, dinner and events.
- ✓ The owners have built a new area in the gardens pergola near the ponds to offer them more space to enjoy without needing to drive here and there.
- ✓ Tesla Destination Charger available for guests to use.

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Green Travel Leader Award Winner:

Clay Corner Inn & Spa

Blacksburg, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Turned third house into earth friendly house with natural organic & biodegradable products, reduced energy bulbs, recycling system for guests and staff as well.
- ✓ Implemented recycling program, including an instruction sheet for guests to follow concerning recycling all materials that has been placed in all rooms and public areas.



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Green Travel Leader Award Winner:

Coelacanth Brewing

Norfolk, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Aside from specific application of Green Activities in our Brewery, Coelacanth hosts a variety of Green organizations to increase awareness among our patrons.
- ✓ Regularly bring Dominion Resources into the Brewery to set up tables to inform patrons of their Green Activities.
- ✓ Hosted a concert event for the Sierra Club entitled "Rock The Frack Out".



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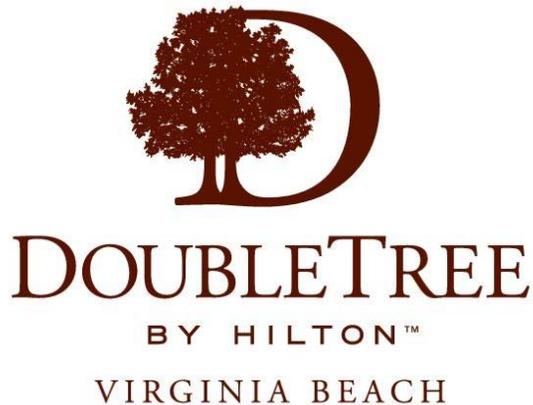
Green Travel Leader Award Winner:

Doubletree by Hilton

Virginia Beach, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Recycle bins in all guest rooms and in public areas.
- ✓ LED lighting in public areas and CFL lighting in all guest rooms.
- ✓ Low-flow showerheads.
- ✓ Conserve water by allowing guests to decide whether they would like to have their towels and sheets changed daily.



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Green Travel Leader Award Winner:

Green Leaf and Pebble Tea Spa

Virginia Beach, Virginia



Virginia Green Travel Leader Award Summary

- ✓ Purchased over seven tons of fair trade mined Himalayan Rock Salt, in both granular and brick forms for new Himalayan Salt Cave.
- ✓ Increased composting processes over 200% since last year and now use tea leaf compost from tea room to grow a vast array of plants in our spa while also offering compost to our clients and guests.
- ✓ Utilize 100% plant based hot and cold cups for guest when they are served water and/or teas - all of which are recycled.
- ✓ Operate with 100% low energy LED lighting while also utilizing spa equipment that is all Energy Saving Certified.

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Green Travel Leader Award Winner:

Hilton Richmond Downtown

Richmond, Virginia



Hilton

RICHMOND DOWNTOWN



Virginia Green Travel Leader Award Summary

- ✓ Ensure all discarded soaps and shampoos are sent to Clean the World for recycling and distribution to countries in need.
- ✓ Continue to utilize some compost for our Chef's garden in the atrium during summer and fall.
- ✓ Active with Keep Virginia Beautiful by participating in trash pickups during the year and their annual "Shiver in the River" event.
- ✓ This past year (2015-2016), avoided landfill disposal by partnering with Caritas to donate bedding and Habitat for Humanity to donate furnishings and fixtures.

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Green Travel Leader Award Winner:

Local Roots

Roanoke, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Started this fall using biodynamic preparations on Local Roots garden to further enhance the effects of kitchen compost on garden.
- ✓ Use non-GMO cooking oil, free of pesticides and other harmful chemicals.
- ✓ Continued inspection and communication with farmers and producers regarding how the produce is grown and treated.
- ✓ Purchase whole and half animals and butcher them in location, so that no part of the animal is wasted and show the public ways to serve cuts of meat they not be familiar with.

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Green Travel Leader Award Winner:

Mountain Song Inn

Willis, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Added a hang-tag in guest bathrooms asking to conserve by reusing towels and to use the recycling bins easily located in snack/coffee room.
- ✓ Have two new hot water heaters. When we are not full one is turned off to conserve energy and the heaters themselves are also more efficient than the old ones.
- ✓ Use homemade cleaning and natural products like vinegar and baking soda.

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Green Travel Leader Award Winner:

Monticello Wine Trail

Virginia Green Travel Leader Award Summary

- ✓ Applied to the Virginia Green Supporting Organization certification program this past summer as a way to show support for member wineries who are actively using and promoting sustainable practices in their business, while also encouraging others to think about how they can incorporate green practices into their business.
- ✓ Currently consists of 33 member wineries, throughout the counties of Albemarle, Greene, Madison, Nelson and Orange, and aim to have half of our members certified by the end of 2016.



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Green Travel Leader Award Winner:

Oak Grove Plantation B&B

South Boston, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Added class-2 chargers, a 100 amp Tesla circuit and 40 amp universal circuit, that will work on most electrical vehicles.
- ✓ When the sun is out, the electricity comes from solar panels, which do not create air pollution.
- ✓ Notified electric car clubs in Greensboro, Raleigh-Durham, Richmond, Washington DC and elsewhere about the availability of the charging stations.



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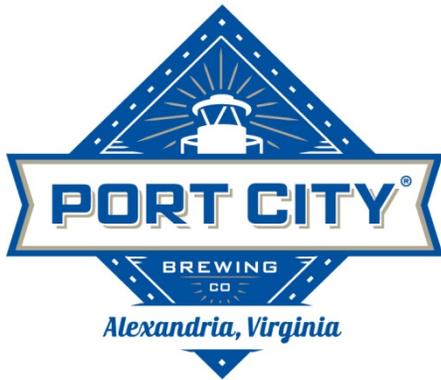
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Green Travel Leader Award Winner:

Port City Brewing Company

Alexandria, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Sell much of our beer in refillable growler bottles that customers keep and bring back to refill.
- ✓ Recycle our spent grain as cattle feed, as much as 18,000 lbs per week.
- ✓ Purchase our bottles from a VA factory, where the bottles are produced from over 40% recycled glass.
- ✓ Currently working on getting a Capital bike share outside of the brewery to encourage people to bike to the brewery instead of driving or using a taxi service.

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Green Travel Leader Award Winner:

RVA Green Team

Richmond, Virginia

Virginia Green Travel Leader Award Summary



✓ Partnership of the City of Richmond Sustainability Office, HandsOn Greater Richmond and the Virginia Green Travel Alliance to recruit, train and deploy volunteers to help make special events in the city more sustainable by reducing the amount of waste sent to landfill and enhancing the event's overall sustainability efforts.



- ✓ Reduced the environmental footprint in the City of Richmond by decreasing the amount of waste sent to landfill.
- ✓ RVA Green Team achieves its results by increasing the amount of recycling and composting at events throughout the City of Richmond and helping attendees sort and divert their waste into the right containers.

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Green Travel Leader Award Winner:

Shadow Mountain Escape

Luray, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Expansion of Timberframe construction, which uses SIP's (Structural Insulated Panels) which are energy efficient.
- ✓ Timberframe construction/structures have numerous sustainable efficiencies such as: deliver a 25-40% increase in energy, uses up to 30% less wood than conventional homes of the same size and provides space for plenty of natural light.
- ✓ “Stinkbug” recycling center is uniquely designed to prevent wildlife access while facilitating the most clean and effective organic trash management and recycling of glass, plastic, aluminum, cardboard, and metals in a wilderness rich area.



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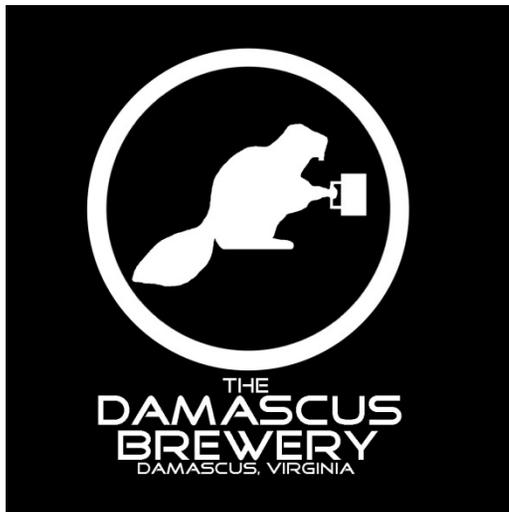
Green Travel Leader Award Winner:

The Damascus Brewery

Damascus, Virginia

Virginia Green Travel Leader Award Summary

- ✓ Focus on using recycling, use of eco-friendly chemicals, and creative ways to use spent grains left over from the brewing process.
- ✓ Hosts events such as "Oktoberforrest" - a collaboration with The Nature Conservancy, teaching the public about "Leave No Trace" hiking and camping ethics, and participating in trail clean up and maintenance along the Appalachian Trail.
- ✓ Spent grain program has kept several tons of waste out of landfills.
- ✓ Tankless hot water heaters reduce propane usage.
- ✓ The waste stream is 100% biodegradable.



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Green Travel Leader Award Winner:

Virginia Aquarium & Marine Science Center Foundation

Virginia Green Travel Leader Award Summary



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& MARINE SCIENCE CENTER

- ✓ Since the Virginia Aquarium founded our E-Cycling Program in 2009 it has helped divert more than 300 tons (600,000 pounds) of electronics away from landfills and back into the economy.
- ✓ E-Cycling Partners Goodwill Virginia, TFC Recycling, and the City of Virginia Beach Public Works division contribute to our success.
- ✓ The donations collected at E-Cycling events help to offset any future costs.

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Green Travel Leader Award Winner:

Hostelling International Richmond

Richmond, Virginia

Virginia Green Travel Leader Award Summary



- ✓ The HI USA environmental roadmap functions as both the policy and plan for sustainability across the network. A network-wide green team helps facilitate progress.
- ✓ Each hostel is required to meet baseline environmental standards and audited each year internally.
- ✓ The repurposed building in Richmond features original hardwood floors, energy efficient windows, and all LED light fixtures.
- ✓ HI Richmond has one of the most sophisticated heating, air conditioning and water heating systems of any HI USA hostel. The system includes on-demand hot water heating with no wasted storage, low water usage plumbing fixtures, and a high efficiency HVAC system.

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VirginiaGreenTravel.org

2016 Annual Virginia Green Travel Star Awards

Green Travel Leader Award Winner:

Birdsong Pleasure Garden

Luray, Virginia

Virginia Green Travel Leader Award Summary



- ✓ Help visitors become aware of the positive environmental impact they can make, in the simplest of ways, as they garden or live.
- ✓ Recyclable items, food products, solid wastes, water efficiencies, and conserving energy are all prominent components of life here at BPGarden.
- ✓ As part of the garden tour, guests are shown ways to grow vegetables, plant and maintain various perennials, shrubs and trees; and as a Certified Wildlife Habitat Partner (with the Virginia Dept. of Game and Inland Fisheries) they discuss ways to provide habitat for many animal species.

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