



Site Usage

1,534 Visits

78.81% Bounce Rate

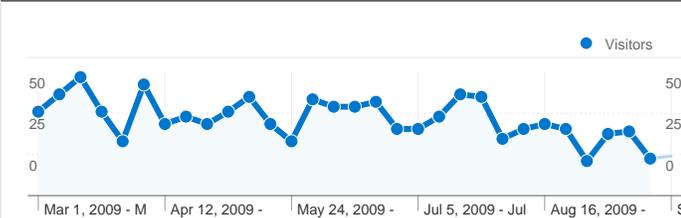
2,069 Pageviews

00:02:02 Avg. Time on Site

1.35 Pages/Visit

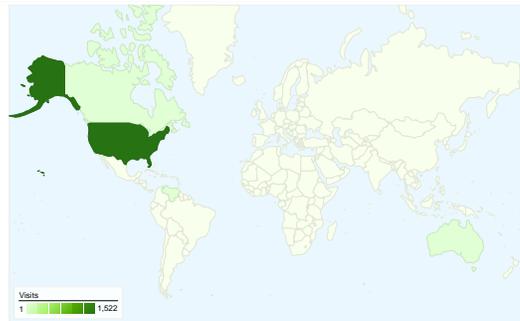
43.35% % New Visits

Visitors Overview

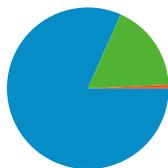


Visitors
689

Map Overlay world



Traffic Sources Overview



- **Referring Sites**
1,253.00 (81.68%)
- **Direct Traffic**
270.00 (17.60%)
- **Search Engines**
11.00 (0.72%)

Content Overview

Pages	Pageviews	% Pageviews
/gems2/	2,011	97.20%
/gems2/?resetcache=1	7	0.34%
/gems2/?resetcache=asdf	6	0.29%
/gems2/mapper.aspx	6	0.29%
/gems2/?resetcache=23	6	0.29%



689 people visited this site

1,534 Visits

689 Absolute Unique Visitors

2,069 Pageviews

1.35 Average Pageviews

00:02:02 Time on Site

78.81% Bounce Rate

43.35% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,273	82.99%	Unknown	609	39.70%
Firefox	221	14.41%	T1	325	21.19%
Safari	26	1.69%	DSL	279	18.19%
Chrome	6	0.39%	Cable	267	17.41%
SeaMonkey	3	0.20%	Dialup	52	3.39%

Gems2 Application
Traffic Sources Overview

Mar 1, 2009 - Sep 30, 2009
 Comparing to: Site

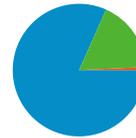


All traffic sources sent a total of 1,534 visits

17.60% Direct Traffic

81.68% Referring Sites

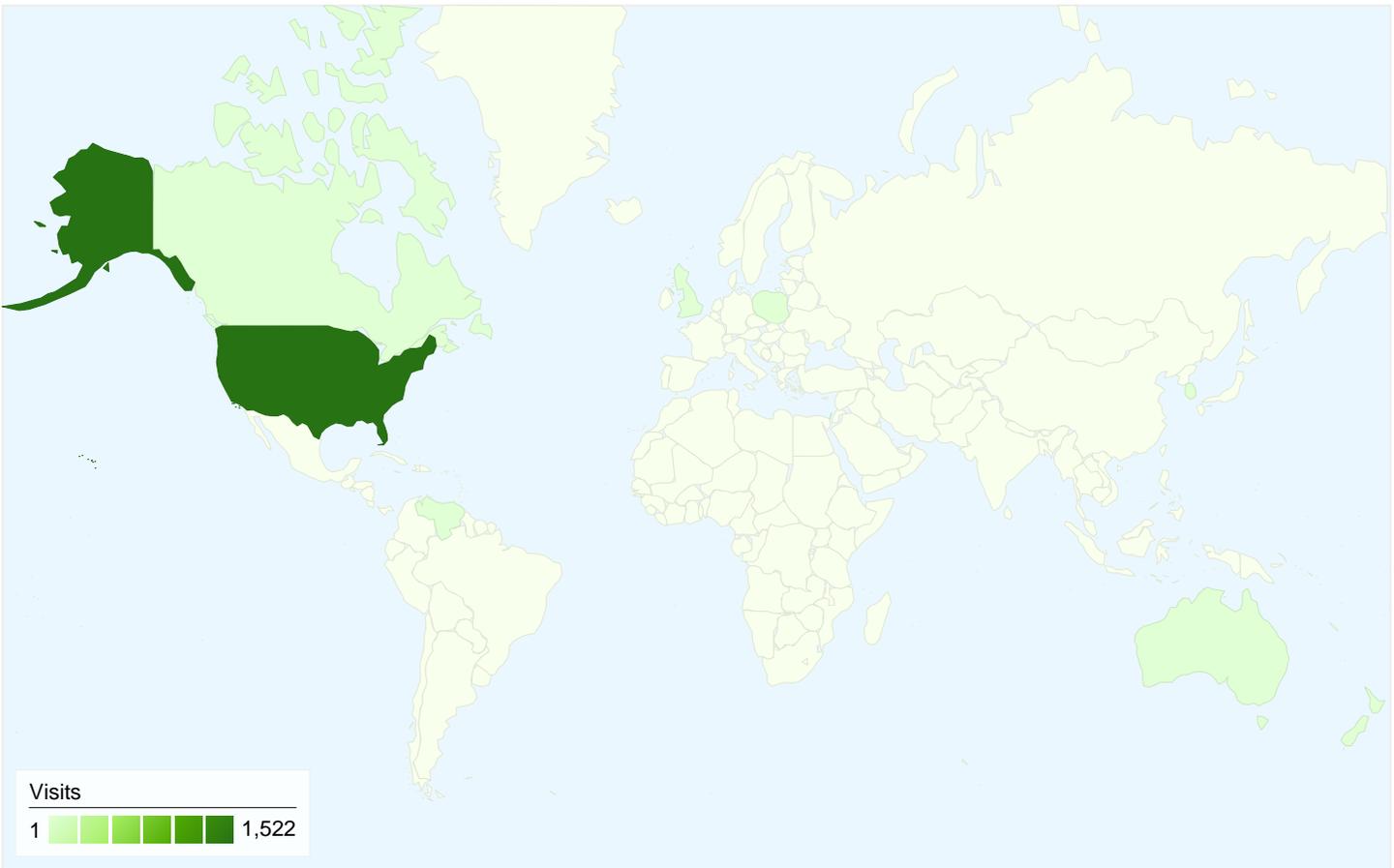
0.72% Search Engines



- Referring Sites
1,253.00 (81.68%)
- Direct Traffic
270.00 (17.60%)
- Search Engines
11.00 (0.72%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
deq.state.va.us (referral)	835	54.43%	coastal gems	2	18.18%
deq.virginia.gov (referral)	396	25.81%	baylor survey lynnhaven river	1	9.09%
(direct) ((none))	270	17.60%	condemned	1	9.09%
beta.deq.virginia.gov (referral)	9	0.59%	cultural value of gems	1	9.09%
google (organic)	9	0.59%	h2o gems	1	9.09%



1,534 visits came from 10 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,534 % of Site Total: 100.00%	1.35 Site Avg: 1.35 (0.00%)	00:02:02 Site Avg: 00:02:02 (0.00%)	43.35% Site Avg: 43.35% (0.00%)	78.81% Site Avg: 78.81% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,522	1.35	00:02:03	42.90%	78.65%	
Canada	3	1.00	00:00:00	100.00%	100.00%	
Australia	2	1.00	00:00:00	100.00%	100.00%	
(not set)	1	1.00	00:00:00	100.00%	100.00%	
Venezuela	1	1.00	00:00:00	100.00%	100.00%	
Israel	1	1.00	00:00:00	100.00%	100.00%	
United Kingdom	1	1.00	00:00:00	100.00%	100.00%	
New Zealand	1	1.00	00:00:00	100.00%	100.00%	
Poland	1	1.00	00:00:00	100.00%	100.00%	

South Korea	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 10



Pages on this site were viewed a total of 2,069 times

2,069 Pageviews

1,574 Unique Views

78.81% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/gems2/	2,011	97.20%
/gems2/?resetcache=1	7	0.34%
/gems2/?resetcache=asdf	6	0.29%
/gems2/mapper.aspx	6	0.29%
/gems2/?resetcache=23	6	0.29%