THE
TRUST
for
PUBLIC
LAND
Conserving Land for People

The Trust for Public Land conserves land for people to enjoy as parks, gardens, and other natural places, ensuring livable communities for generations to come.

TPL Mission Statement

James River Park and Trail, Amherst County
From the Atlantic to the Appalachians

DelMarVa Peninsula - MD, VA, DE: 1,400 ac

Central MD & VA: 12,000 ac

Appalachians - VA, WV, KY: 80,000 ac
Connecting People to the Land

- Parks & playgrounds in cities and towns
- Nationally and locally significant historic and cultural sites
- Natural areas for people and critters
- Working farms and forests
From Visioning to Stewardship

The Treasures of the Tidewater Potomac

Complex Conservation Deals

Signature Project Areas

Conservation Finance Strategies

Gwynns Falls Trail Charrette

Gwynns Falls Trail Clean-up
TPL’s Conservation Services

- Conservation Vision
- Conservation Finance
- Conservation Transactions
- Conservation Stewardship
Conservation Finance: Securing the Funding

• Explore state, federal and private funding sources.
• Conduct research into local fiscal alternatives.
• Assess priorities and community support.
• Design a public finance program that reflects public priorities and conservation challenges.
State Policy Framework for Conservation Finance

1. Substantial, reliable dedicated funding
2. State enabling authority
3. Financial incentives for local conservation finance through ballot measures
4. Purchase of Developments Rights Program
5. Public Private Partnerships
6. Federal Partnerships
7. Tax Credits
Conservation Finance Best Practices

- Substantial, dedicated state funding
- Enabling authority
- Local financing
- Purchase of development rights

- Public-private partnerships
- Federal Partnerships
- Conservation tax credits

- Virginia State Programs
Strong National Track Record: Open Space Ballot Measures

- **2000**
  - 208 measures passed
  - 174 measures passed (83%)
  - $4.4 billion created

- **2001**
  - 197 measures passed
  - 138 measures passed (70%)
  - $1.6 billion created

- **2002**
  - 190 measures passed
  - 140 measures passed (74%)
  - $5.4 billion created

- **2003**
  - 134 measures passed
  - 100 measures passed (75%)
  - $1.2 billion created

- **2004**
  - 217 measures passed
  - 162 measures passed (75%)
  - $4.1 billion created
Conservation Transactions: Protecting the Land

- Identify protection priorities.
- Identifying appropriate conservation tools:
  - Donated land and easements.
  - Purchase of development rights.
  - Purchase land in fee.
Why Use a Non-Profit *Partner*

- Timing: land at risk before agency can act
- Landowner contact and education
- Confidentiality
- Multiple funding sources required
- Assemblages or partial acquisitions
- Able to hold land and easement
- Assist with management
Implementing Land Conservation: Conservation Services

- Property Research
- Landowner Negotiations
- Legal Control of Site
- Secure Funding
- Complete Due Diligence
- Conveyance of Property

Portobago Creek: Buffering Fort A. P. Hill
Partnership Case Studies

- Gunpowder Falls, Baltimore County, MD
- Seneca Creek, Montgomery County, MD
- Catoctin Creek, VA
- Potomac River, VA
- Rappahannock River, VA
- Gwynns Falls Trail, Baltimore City, MD
Conserving a Watershed: Gunpowder Falls

Gunpowder Youth Camps, Baltimore County, MD

Buying a conservation easement protects critical natural resources such as drinking water and supports youth camps.
Protecting the Agricultural Reserve

Hoyles Mills Conservation Park, Montgomery County

Acquisition of 800 acres surrounding historic Boyds and easement on 900, links 6,000 conserved acres, provides local park, and holds “the green line”
Conserving a Signature Landscape

Phillips Farm in Waterford, Loudoun County, VA

Acquisition of 144 acres adjoining historic Waterford will protect the National Landmark designation by preventing the development of 14 houses and degradation of Catoctin Creek.
Conserving Multiple Resources

Cedar Grove Farm, King George County

Purchasing a conservation easement protecting historic and agricultural resources and creating a new state Natural Area Preserve protected 1,400 acres adjoining Caledon State Park on the Potomac River.
Conserving a Watershed

Rappahannock River Valley National Wildlife Refuge

A new Refuge was a community vision; partnerships have protected 6,000 acres. TPL has completed 7 project protecting over 4,500 acres using a variety of funding sources leveraging VOF, TNC and State efforts.
Creating Vibrant Cities

- Vibrant, lively communities require parks, trails and natural areas.
- **Gwynns Falls Trail:**
  - City-wide Vision
  - Public Finance
  - Land Acquisition
  - Implement landscape design and special projects
Creating New Parks

Using state bond funding, TPL has assisted in creating new state parks from the mountains to the bay.

Middle Peninsula State Park, Gloucester, VA
Widewater Peninsula, Stafford, VA
Seven Bends, Woodstock, VA
CLECP Projects

Maryland Coastal Bays NEP/ Holly Grove Swamp

York River State Park/NEERS

Barnegat Bay, NJ

Innovative projects requiring new partners and funding matches.
Trust for Public Land
Chesapeake and Central Appalachians Field Office

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