

REGIONAL MARKETING CAMPAIGNS

*Native Plants of
Accomack and Northampton*



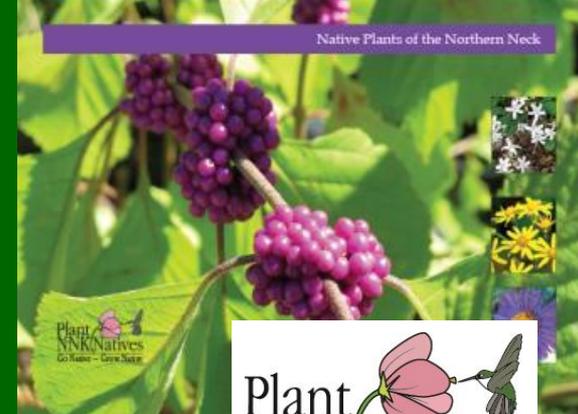
*Plant
ES Natives*
They're Shore Beautiful!

Native Plants for Northern Virginia



**Plant
NOVA Natives**
Naturally Beautiful!

Native Plants of the Northern Neck



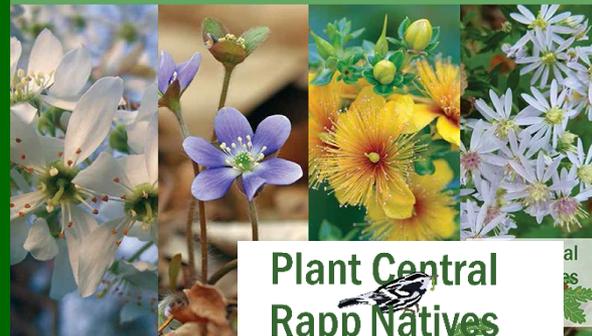
**Plant
NNK Natives**
Go Native – Grow Native

*Native Plants for Southeast Virginia
including Hampton Roads Region*



**Plant
HR Natives**

**NATIVE PLANTS FOR
CENTRAL RAPPAHANNOCK VIRGINIA**



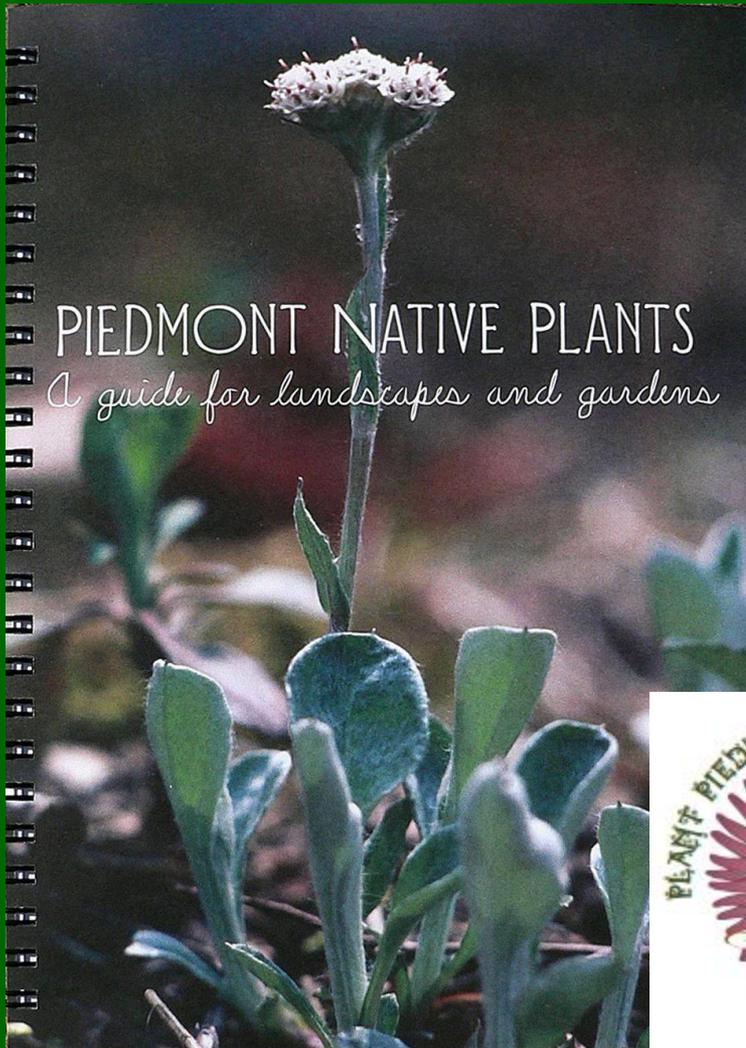
**Plant
Central
Rapp Natives**
BEAUTIFUL
BENEFICIAL
SUSTAINABLE

Native Plants for Virginia's Capital Region



**Plant RVA
Natives**
A
CAPITAL
IDEA!

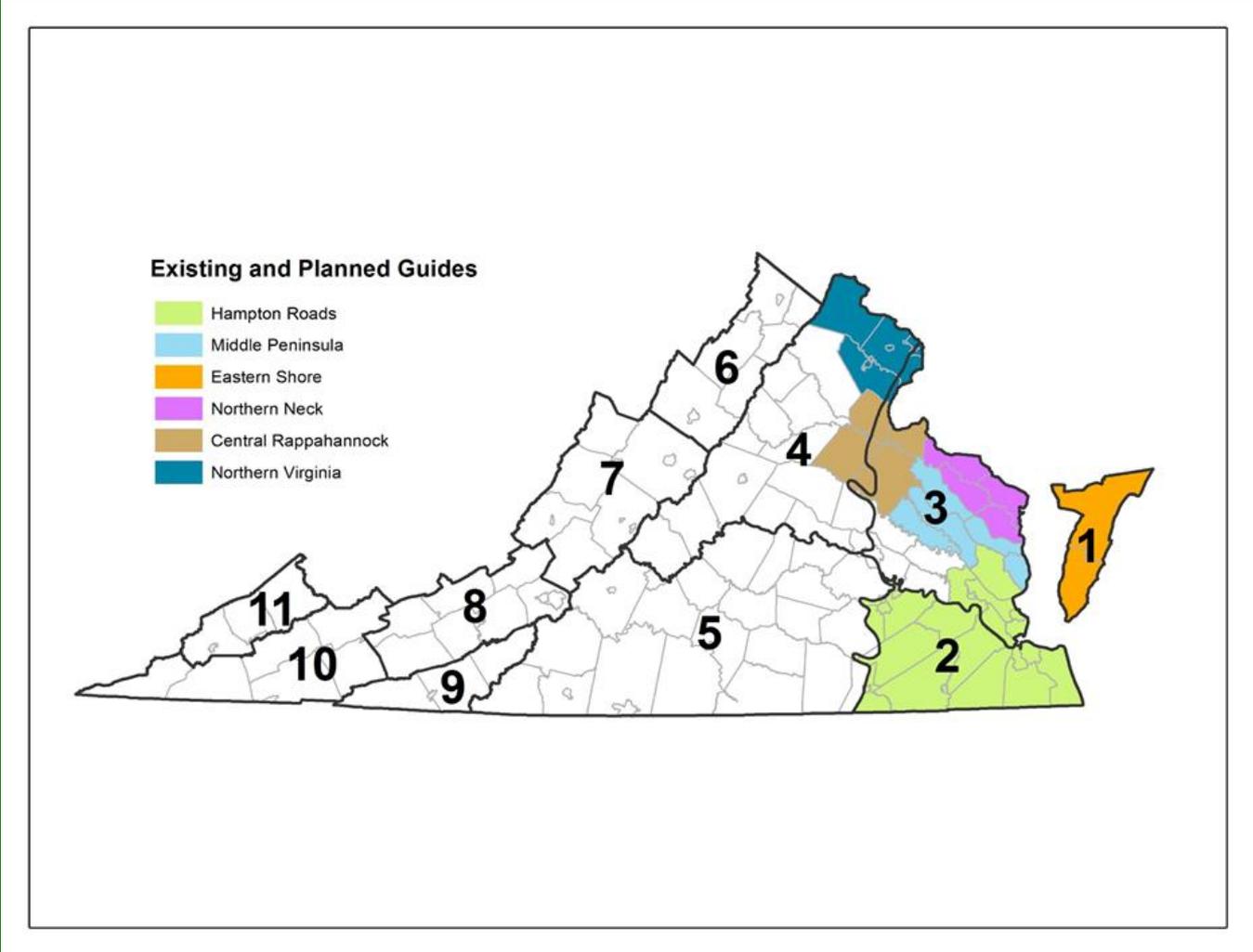
REGIONAL MARKETING CAMPAIGNS



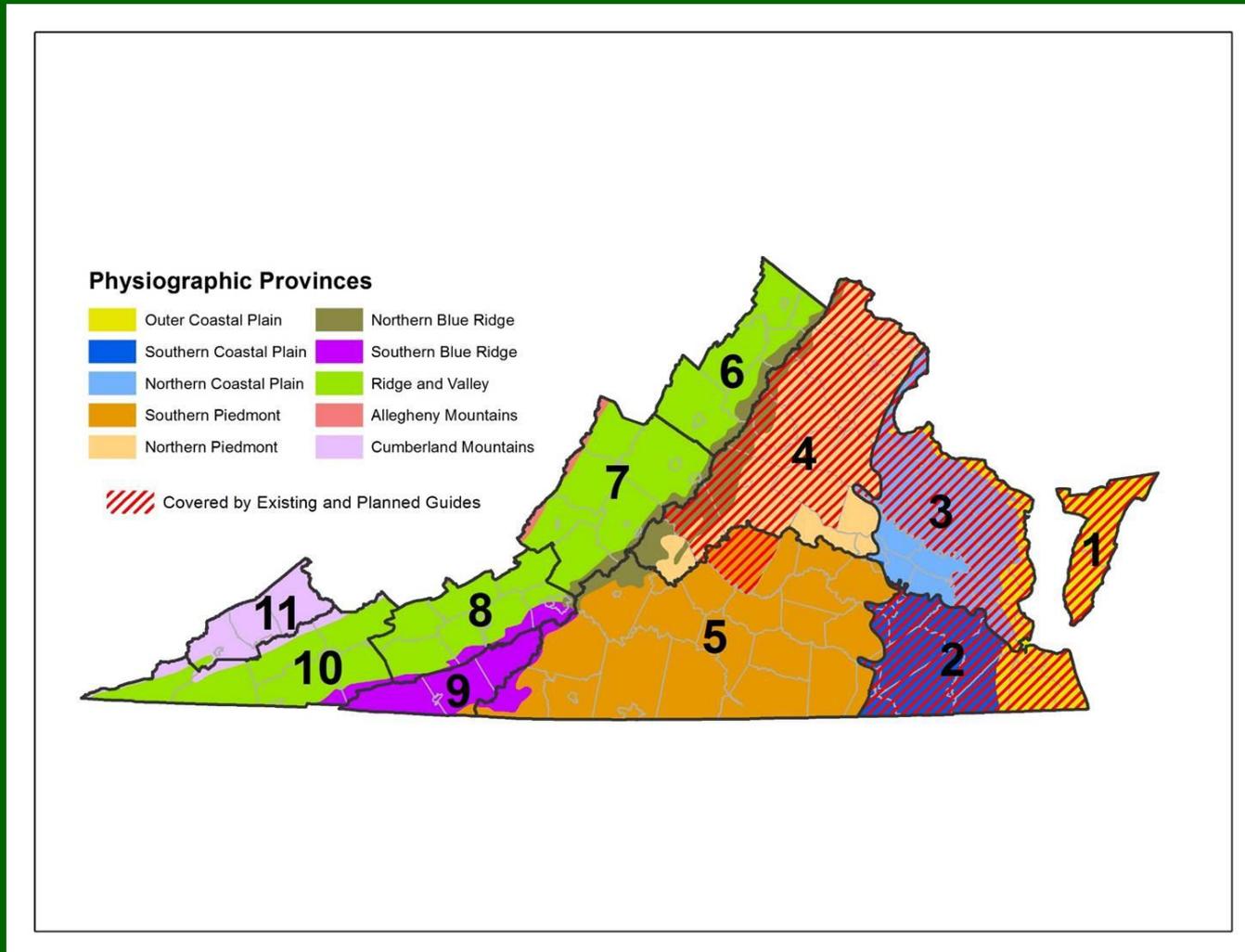
- Piedmont
- Roanoke
- Shenandoah Valley
- Highland County



SUGGESTED PLANTING REGIONS FOR PURPOSES OF MARKETING COORDINATION



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Plant Virginia Natives



VIRGINIA NATIVE PLANT MARKETING PARTNERSHIP

Identify and prioritize opportunities to collaborate on Virginia native plant communication and marketing efforts and form cohesive and coordinated messaging and strategies to increase local availability and use of native plants state-wide.

Albemarle County
Alliance for the Chesapeake Bay
Chesapeake Bay Foundation
Chesapeake Bay National Estuarine
Research Reserve of VA
Chesapeake Conservation Landscaping Council
Flora of Virginia
Hampton Roads PDC
Lewis Ginter Botanical Garden
Norfolk Botanical Gardens
Northern Neck PDC
Northern Virginia Regional Commission
Piedmont Environmental Council
VA Audubon Council
VA Dept of Agriculture and Consumer Affairs
VA Dept of Conservation and Recreation

Chairs:
VA Coastal Zone Management Program
VA Dept of Game and Inland Fisheries

VA Dept of Environmental Quality
VA Dept of Forestry
VA Dept of Transportation
VA Institute of Marine Science
VA Master Gardener Program
VA Master Naturalist Program
VA Native Plant Society
VA Nursery and Landscape Association
VA Society of Landscape Designers
VA Soil and Water Conservation Districts
Wetlands Watch
Williamsburg Botanical Garden

PLANT
VIRGINIA
NATIVES



PLANT VIRGINIA NATIVES

LEARN MORE

A Growing Norm?

We Sure Hope So!

