

Developing a Mid-Atlantic Marine Debris Action Plan

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Today's Agenda

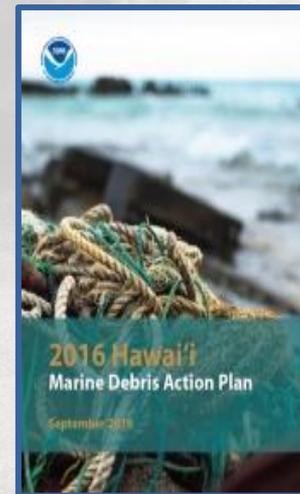
1. **Importance of Marine Debris Action Plans**
2. **Terminology and Roles**
3. **Highlight the VA Marine Debris Reduction Plan**
4. **Group Discussion**
5. **Report Outs**
6. **Wrap-up and Next Steps**

Purpose of Mid-Atlantic MDAP

To strengthen Mid-Atlantic regional effectiveness by bringing our marine debris community together to develop a regional marine debris action plan that addresses current marine debris issues in our region and to create a road map for the future.

Importance of MDAP

- Increase awareness & public education on issue
- Bring diverse set of marine debris partners together
- Set priorities and identify actions of shared vision
- Inform decision makers and others
- Help bring funding and other resources



MDAP Structure

- Streamlined format:

- Goal
- Strategy
- Action
- Leads
- Partners

- User friendly

- General Public
- Decision makers
- Stakeholders

Goal 2: Removal

Locate, identify, remove, and recycle or dispose of land- and ocean-based marine debris from Washington's shorelines and waters.

Derelict net removal in the Puget Sound (Photo: NOAA)

Strategy 2.1: Support and increase response and disposal capacity to remove marine debris in Washington

Current/Ongoing Actions

Actions	Lead and Partners
2.1.1. Provide cleanup supplies and dumpsters during the Independence Day holiday at State Park beach access points	CoastSavers, GrassRoots Garbage Gang, Lions Clubs International, Surfrider Foundation
2.1.2. Coordinate and conduct large and small cleanups throughout Washington, including the Puget Sound, the Strait of Juan de Fuca, the Pacific Coast and the Columbia River Estuary; mobilize volunteers; and track and share results	CoastSavers, COASST, PCSGA, Friends of Camano Island Parks, GrassRoots Garbage Gang, Lions Clubs International, MRCs, Pacific Shellfish Institute, USFWS, Samish Indian Nation, Sound Water Stewards, Quinault Indian Nation, Stillaguamish Tribe of Indians, Suquamish Tribe, Port Gamble S'Klallam Tribe, Surfrider Foundation, Zero Waste Washington, Washington State Parks, Whidbey Camano Land Trust, Lower Columbia Estuary Partnership, WDNR Aquatic Reserve

What is the NOAA MDP role?

Established in 2006 by Congress as the federal lead for marine debris. Reauthorized in 2018.

**5 Pillars: Regional Coordination
>> Action Planning**

Stakeholder engagement

Workshop Facilitation

Publish Plan

Track Actions

Share Information



Mid-Atlantic Community's Plan

The Mid-ATL community includes diverse stakeholders and subject matter experts:

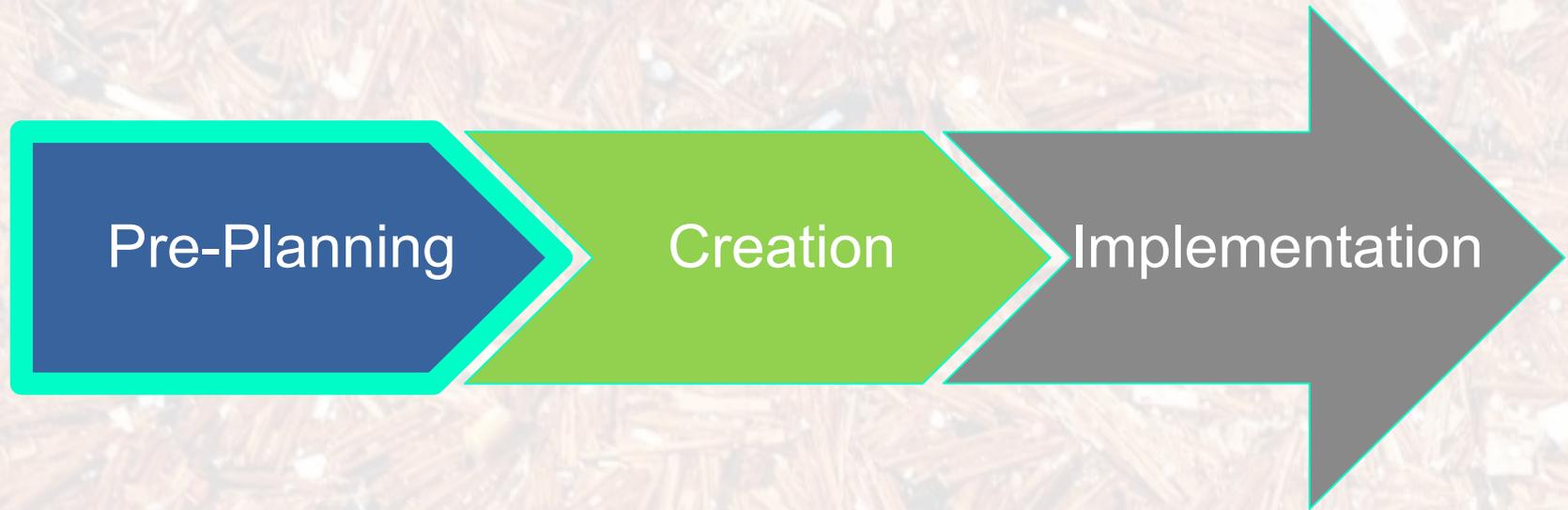
- Federal, state and local agencies
- Non-profit organizations
- Enforcement agencies
- Academia
- Industry
- Civil society
- Tribal liaisons
- Many more!



Role

- Provide ideas and content to the Plan
- Foster collaboration with partners
- Attend workshops
- Stay engaged in the process
- Provide updates on action status

Action Planning Process



Pre-Planning: Background research, stakeholder engagement, scoping calls

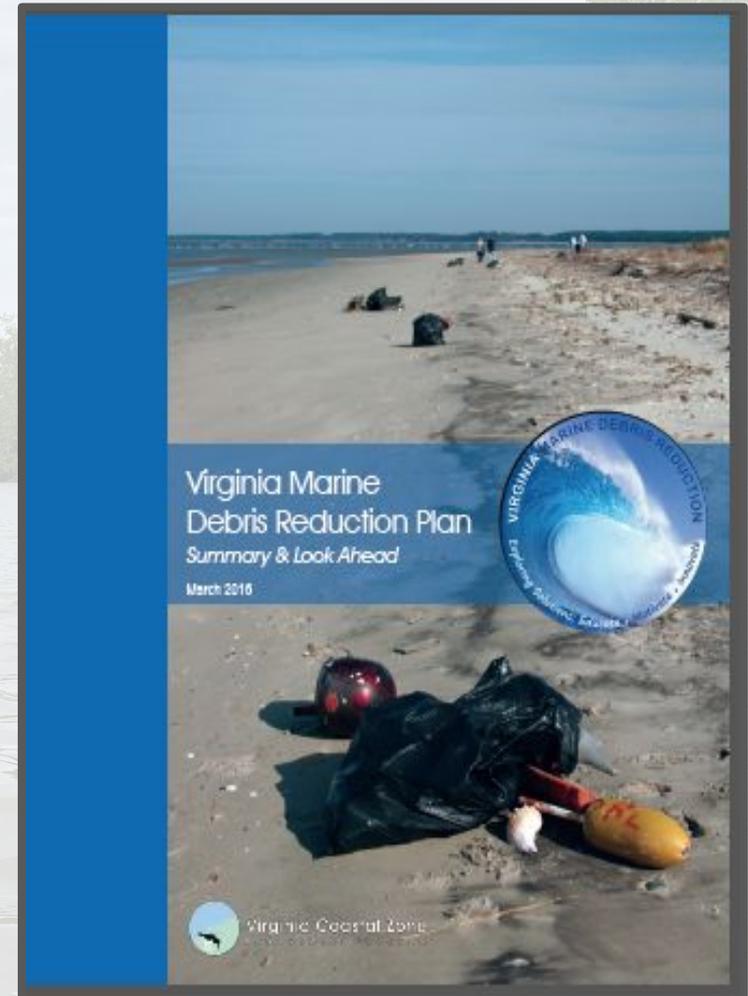
Creation: Conduct in-person workshops, email outreach to finalize plan's goals, strategies, actions and sign-up leads and partners

Implementation: Publish plan, tracking actions, sharing information, continue to update, reporting

Building on Success of VA Debris Plan



Virginia Marine Debris
Reduction Plan
Completed 2014



VA Marine Debris Reduction Plan 5 Goals

1. Program Leadership
2. Prevention
3. Interception
4. Innovate
5. Remove, Clean-up and Mitigate

October 2014

Developing a Marine Debris Reduction Plan for Virginia

Written and prepared for the Coastal Zone Management Program by:

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VA Marine Debris Reduction Plan 5 Goals

GOAL 1: Program Leadership

- Promote collaboration and synchronize partner activities
- Foster diverse and inclusive stakeholder engagement
- Promote information sharing through online database of projects

GOAL 2: Prevention

- Promote social marketing campaigns and behavior change
- Promote information sharing and best practices
- Develop educational and outreach campaigns and toolkits

GOAL 3: Interception

- Reduce marine debris by intercepting litter at storm drains
- Assess trash interception in MS4s and non-MS4 perimmitted localities
- Explore public-private partnerships for funding and infrastructure

VA MD Reduction Plan 5 Goals (cont)

Goal 4: Innovate

- Reduce marine debris through innovation of materials, designs, practices, equipment and technology
- Conduct research on: Consumer debris impacts to wildlife and habitat; Derelict fishing gear, Alternative packaging, Interception and recovery; Social marketing campaigns

Goal 5: Remove, Clean up, Mitigate

- Participate in clean-ups
- Increase awareness on data collection and monitoring
- Identify partners for on-water clean-ups

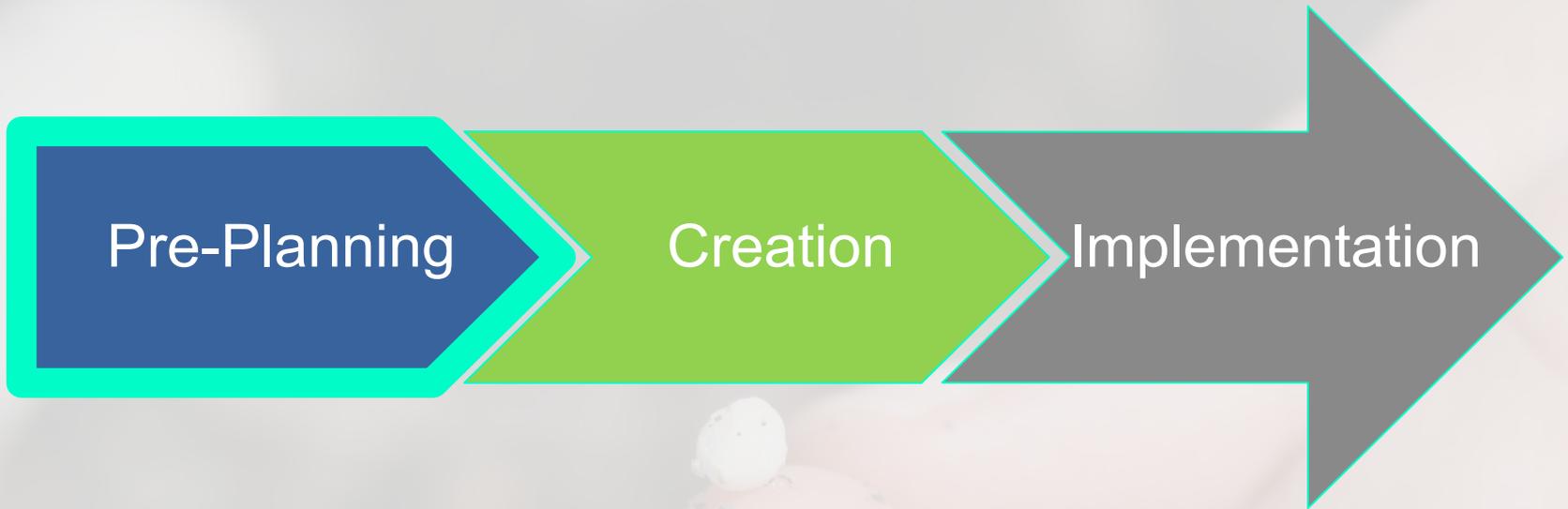
Breakout Activity

- Breakout into 3 groups
- Silent Brainstorm
- Share your thoughts
- Flip chart notes



Group Discussion

- 1. Do the listed goals/actions represent marine debris solutions in your state and/or the Mid-Atlantic region?** If so, please describe which goal/action, project name, and implementing partner
- 2. Do the listed goals/actions capture the priority needs and issues of the Mid-Atlantic region community? What is missing from the list?**
- 3. Are you aware of and/or are you currently involved in any projects that are working to achieve one or more of these goals?**



- Collect and analyze feedback responses
- Complete Post-Summit Google Form
- Lookout for future emails
- Sign-up for Regional Newsletter
- Reach out to your NOAA Regional Coordinator

Thank you!

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