

Virginia Coastal Zone Management Program / Logo Standards



Fonts:
Virginia Coastal Zone: Avant Garde Gothic Demi
Tagline: Avant Garde Gothic Book

4-Color Process Printing (CMYK):
 Build to match Blue (Pantone® 283C)
 and Green (Pantone® 352C)

1-Color Printing (Spot):
 Black (Process Black)

Virginia Coastal Zone Management Program / Logo Usage



4-Color / White Background



4-Color / Mid-tone Background



4-Color + Reverse / Color Background
 (Background color to be changed to match actual print color)



1-Color Black / White Background



1-Color Black / Mid-tone Background



Reverse / Black Background

Virginia Coastal Zone Management Program / Logo Sizing and Positioning



Logo should never be smaller than 1 3/4" wide.



Space bordering logo must be two times the width of the "V".
 Space will change as size of the logo changes.