



Courtyard by Marriott Williamsburg, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Courtyard by Marriott

"Marriott Select Service Hotel with 151 guest rooms and suites."

Green Statement: "Marriott International understands and is committed to the role we play in protecting our environment. Our practices reflect the environmental interests of our guests, associates, business partners and communities."



CORE ACTIVITIES for Lodging

"☑" This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Courtyard by Marriott** can expect the following practices:

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Minimize use of bleach and chlorinated chemicals

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Provide clearly marked recycling bin in lobby for guests and back office and break room for associates
- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill
- Instruct housekeeping to save and reuse unopened items
- Recycle fryer grease
- Donate excess food from events
- Have an effective food inventory control to minimize waste
- Use reusable dishware and glassware, and minimize use of disposables
- Use water pitches and filtered water to minimize the use of single-use bottles

- Use screen based ordering system
- Use bulk soap dispensers in public restrooms
- Use a last-in/first-out inventory and labeling system
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use integrated pest management (IPM)
- Minimize the use of pesticides and herbicides

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
 - low flow restrictors on faucets and showerheads
 - automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Purchase EnergyStar-rated computers, copiers, and appliances
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Use EnergyStar's Benchmarking Tools for the Hospitality Industry



Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages

- Conference information provided electronically via e-mail
- Contract with printers who utilize pollution prevention techniques
- Accurate attendance (guaranteed number of attendees) to service providers will reduce food and other conference wastes
- Electronic registration and checkout by the hotel to save paper and energy
- Hotel information can be provided to guests electronically
- Inform participants we've made an effort to minimize the environmental impacts of our events.
- Energy Efficiency. Uses energy efficient lighting and sensors.
- Energy efficient and electronically controlled heating and air conditioning
- Recycling for all recyclable materials
- Ensure recycling areas are well marked and displayed throughout the facility and are easily accessible
- Water conservation
- Clean up crews trained to recycle
- Reusable serving containers and table linens
- Ensure reusable dishes and silverware is provided for conference participants or encourages use of biodegradable disposables.
- Avoid use of boxed lunches when possible to reduce waste
- Provide water and other beverages in pitchers or other bulk dispensers
- Assess program and identify potential improvements.

For more information on **Courtyard by Marriott Williamsburg**, see www.courtyardwilliamsburg.com or contact **Todd Wellbrock** at cv.phfwb.gm@marriott.com or 757-221-0700.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

