



Virginia Green Attractions



Profile:

Wolf Trap Foundation for the Performing Arts Vienna, Virginia

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green Attractions* have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established “core activities” for *Green Attractions* and has committed to communicate its activities to its guests. Below is a list of this attraction’s “green” activities that guests can expect.



“The Wolf Trap Foundation for the Performing Arts is a nonprofit organization that presents and produces a full-range of arts and education programs in the Greater Washington, D.C. area, as well as nationally and internationally. Wolf Trap is home to three performance venues, the Filene Center at Wolf Trap National Park for the Performing Arts, the Children’s Theater-in-the-Woods, and The Barns at Wolf Trap. The Foundation is based at the Center for Education at Wolf Trap, a national, arts-in-education resource center for children, parents, educators, and performing artists.”

Green Statement: “Terrence D. Jones, President and CEO of the Wolf Trap Foundation for the Performing Arts announced Wolf Trap’s decision to Go Green in March, 2007 at the National Press Club. Jones stated in his announcement, “At a time when the world’s natural resources are diminishing and its population expanding, we at Wolf Trap believe it is crucial to preserve the vitality and the beauty of our natural world, a world that inspires masterpieces of a diverse artistic canon.”



CORE ACTIVITIES for all *Virginia Green Attractions*

CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
 - Individual recycling bags available for patron picnic use
 - Additional recycling containers available — guests can co-mingle plastic and glass

- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and “sustainably-grown” foods
- Provide condiments and cream and sugar, etc, in bulk
- Use non-bleached napkins and coffee filters
- Purchase recycled-content paper towels and toilet paper
 - Beverage napkins 100% recycled
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Use electronic correspondence and forms
- Encourage that brochures be printed on high-recycled content paper with environmentally-friendly inks
- Use “green” cleaners that are dispensed in bulk
- Have installed high efficiency hand-dryers in restrooms
- Use reused building materials or those from sustainable sources
- Use latex paints
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Foam hand soap is certified green
- Low-VOC paints in parking lots
- Composting of grass from lawn trimmings

Styrofoam/Disposables Minimization. Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

- Use disposable containers made from bio-based materials, recycled content paper, and that are compostable and/or recyclable
- Concession Stand efforts include:
 - Hummus and flat bread packaging now green
 - Our trays used for our nachos are green
 - Soft serve ice cream packaging now green-ECOTAINER
 - Drinking Straws now will be 100% biodegradable
 - Switched to ECO-SLEEVE for coffee cups 100% biodegradable

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have an “energy management system” in place to track and meter energy usage
- Calculate the pollution factors of their energy usage
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - high-efficiency hand-dryers
 - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Have individual thermostats for each room/area
- Use natural lighting
- Use directional (downward-facing) lighting in parking areas and other outdoor areas

- Purchase “Green Tags” or “Renewable Energy Certificates” to support new renewable energy resources
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations
- Use fuel efficient vehicles or hybrid vehicles – E85 Flexfuel vehicles
- Use EnergyStar’s Benchmarking Tools for the Hospitality Industry

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Examples of Green Events: Wolf Trap’s National Summit on the Arts and Environment, July 2008; Hootie & the Blowfish Concert with Green Spot, July 2008; Wolf Trap 5K Run for the Arts, October 2008

Other:

- We have performed a complete assessment of Wolf Trap’s environmental footprint and continually work to minimize it.
- Staff Task Force & National Advisory Council on the Arts and Environment
- To help Wolf Trap create a culture of environmental responsibility throughout our organization and to share that culture with our audiences, the arts community, and the community at large, Wolf Trap has formed a Staff Environmental Task Force and Wolf Trap’s National Advisory Council on the Arts and Environment to provide guidance in our efforts and visibility for our results.
- Partnerships
 - National Park Service’s Climate Friendly Parks Program: We are working with the National Park Service and the Environmental Protection Agency (EPA) to measure our carbon footprint, refine our environmental action plan, track changes, and report to the community on our progress.
 - Participant in EPA’s Recycle on the Go program
 - Wolf Trap’s summer fleet of cars is made up of E85 Flexfuel vehicles from General Motors. See the GMC E85 Yukon and a variety of hybrid and flex fuel vehicles on the Circle at the Filene Center, and learn more about GM’s lineup of advanced technology vehicles.
 - Booz Allen Hamilton and General Motors are providing expert advise to assist Wolf Trap with its Green Initiative.
 - Member of the U.S. Green Building Council.
 - Starbucks Coffee Company and PNC Bank have developed their own active environmental programs, and have joined us as official partners in Go Green with Wolf Trap.
 - 94.7 “The Globe” FM – partner in the Green Spot at Wolf Trap; live broadcast from the event
 - PEG – Patuxent Environment Group, Inc. is a diverse engineering, environmental and management consulting firm specializing in building diagnostics, environmental and code compliance, thermal performance, HVAC design and operation and construction defect. President of the company, Matthew Cooper, was a vital participant in Wolf Trap’s National Summit on the Arts and Environment. The company is helping Wolf Trap’s Center for Education to obtain EB-LEED Certification.
 - Metro: The Wolf Trap Shuttle Bus Express provides round-trip service from the West Falls Church-VT/UVA Metrorail station to Wolf Trap’s Filene Center for most performances. The shuttle offers reduced fare for this season and free service for the Green Spot.



For more information on **Wolf Trap Foundation for the Performing Arts**, see www.wolftrap.org or contact Jo Hodgkin, Director of Planning and Initiatives at joh@wolftrap.org or 703-255-4090.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

