



Wilderness Adventure at Eagle Landing

New Castle, Virginia



Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Wilderness Adventure

“We run an all-outdoor backpacking program for kids ages 8-18 in the summer. We also operate a year round conference and retreat center that customizes programs for any type of group.”

Green Statement: “We feel as though we have always operated in a "green" manor, and would like to try to stay that way. We thought that your organization would be valuable to be a part of so we could continue growing and helping the green community.”



CORE ACTIVITIES for Conference Centers

“☑” This symbol indicates a required activity for Virginia Green Conference Centers. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Wilderness Adventure** can expect the following practices:

☑ **Recycling and Waste Reduction.** All conference centers must provide for recycling at their events. Aluminum can and plastic bottle recycling are a must. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Have clearly marked recycling bins or drop off locations for guests
- Have numeric goal to reduce overall materials that go to the landfill
kitchen (or meetings/events)
- Grow own spices and vegetables in summer
- Chickens lay eggs for meals
- Compost food waste and other compostables
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and/or “sustainably-grown” foods
dining room (or meetings/events)
- Use reusable dishware and glassware & minimize use of disposables

- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- No menus of any sort, group menus decided via phone or email
- Staff live on the property and eat leftovers
- Use water pitches and filtered water to minimize the use of single-use bottles
- restrooms
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper
office/purchasing
- Use a last-in/first-out inventory & effective labeling systems
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies / printed materials
- Use electronic correspondence and forms
- Scrap paper kept for faxing and copying
building and grounds
- Using "green" Cleaners (www.greenseal.org) that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low-VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints that are 0 low-VOC
- Re-use paint thinners
- Properly recycle and/or disposal of thinners and solvents (required by EPA-RCRA)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use "integrated pest management" (IPM)
- Minimize use of pesticides and herbicides in landscaping
- Use a nutrient management plan that minimizes the use of fertilizers in landscaping

Styrofoam elimination and reduction of disposables. Virginia Green Conference centers are encouraged to eliminate or minimize the use of Styrofoam-based products and to use alternative disposables that are made of natural products and/or are bio-degradable. This facility pledges that they:

- Do not use disposable containers for cooking or in the kitchen
- Use disposable containers that are used are recyclable
- Purchase food in bulk

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas
- Maintain vegetative buffers around streams and ponds

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an "energy management system" in place to track and meter energy usage
- Calculate the pollution factors of their energy usage
- Evaluate existing ovens and other kitchen equipment for energy efficiency

- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - ceiling fans
- Have installed additional insulation
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Solar lights outside along walkways
- Post signs at every light switch to conserve energy
- Ask guests to use only one towel per day during their stay

Green Events Package. Virginia Green conference centers must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Wilderness Adventure**, see www.wilderness-adventure.com or contact **Julia Bradford** at Julia@wilderness-adventure.com or **540-864-6792**.

For more information on the *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.



Virginia Green is the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

