



Virginia Green Lodging Profile:



Westin Reston Heights Reston, Virginia

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Westin Reston Heights

“Brand new and ideally located for business or leisure, The Westin Reston Heights is a blend of comfort and sophistication moments from Dulles International Airport and a short cab ride from our nation’s capital. Our convenient location is close to great shopping, area museums and galleries, corporate headquarters, government buildings, and downtown Washington, D.C. After a day of activities or a business meeting, retreat to one of our 191 comfortable and spacious guest rooms or suites. Each room includes the Heavenly Bed® and Heavenly Bath®, ergonomic workspace, and a flat screen television. In addition, each room offers wireless High Speed Internet Access and 24-hour room service.”



Green Statement: “As a Crestline Hotel, we are dedicated to facilitating global change. We empower every associate to drive us towards our goal of being a premier leader in environmentally responsible lodging. Our objective is to create a sustainable hospitality culture that addresses the ecological concerns of today, while maintaining our strong and successful presence in the hotel industry...where hospitality and sustainability meet.”

CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Westin Reston Heights** can expect the following practices:

- ☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
 - Minimize use of bleach and chlorinated chemicals
 - Use linens service providers that employ “wet” versus “dry” cleaning

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- All non-food items are discarded into comingled trash pickup.
- Recycling bins are used in guest rooms.
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Reuse fryer grease
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and "sustainably-grown" foods
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Use disposable containers made from bio-based materials, recycled content
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Print menus on recycled content paper with soy based inks
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper
- Use first-in/last-out inventory and effective labeling systems
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an "energy management system" in place to track and meter energy usage
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have high efficiency heating & air conditioning (HVAC) systems

- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use lighting sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations

- Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Westin Reston Heights**, see www.westin.com/restonheights or contact **Michael Broadhurst** at Michael.broadhurst@westinreston.com or **703-234-3502**.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

