



Virginia Green Attractions



Profile:

Verizon Wireless Virginia Beach Amphitheater



Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Attractions* have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for *Green Attractions* and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Virginia Beach Amphitheater

The Verizon Wireless Virginia Beach Amphitheater is a 20,000 seat outdoor concert venue located in Virginia Beach, Virginia. Since opening its doors in 1996, the Verizon Wireless Virginia Beach Amphitheater has hosted such performances as: Coldplay, Dave Matthews Band, Kenny Chesney, Jimmy Buffett, 311, Aerosmith, Rascal Flatts, Mary J. Blige, Gwen Stefani and tours like Warped Tour and Ozzfest. As a responsible member of the business community, the Verizon Wireless Virginia Beach Amphitheater is committed to the greening of our venue and reducing negative impacts on the environment.

Virginia Green Activities. When visiting the Virginia Beach Amphitheater, you can expect the following practices:

CORE ACTIVITIES for Green Attractions

- Recycling and Waste Reduction.** Attractions must provide highly-visible recycling opportunities for guests.
 - Recycle: Aluminum Cans, Glass, Steel Cans, Grease, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Batteries, Electronics Equipment, Steel, Copper
 - Plenty of highly-visible signage promoting recycling and bins
 - Tracking overall waste bills and quantities
 - Effective food inventory control to minimize wastes
 - Encourage suppliers to minimize packaging and other waste materials
 - Use 2-sided copying, electronic correspondence and forms
 - Recycled content paper towels and toilet tissue
 - Use "Green" cleaners, least toxic materials, and latex paint
 - Purchase durable furniture and equipment
 - Use latex paint
 - Preventive maintenance on all vehicles and equipment
 - First in/last out inventory

- Use least toxic materials
 - Picnic table tops made of recycled plastic
 - Furniture in one of the hospitality areas is made from recycled plastic
- Minimize/Eliminate Styrofoam.** Attractions are encouraged to minimize or eliminate the use of Styrofoam cups and plates in favor of products that are bio-based, paper, or recyclable.
- Water Efficiency.** Attractions should have a “plan” for conserving and using water efficiently.
- Tracking overall water usage and wastewater
 - Preventive maintenance on drips and leaks
 - Discourage water-based clean up, sweep first
 - Microfiber technology mops
 - Effective landscape management plan
- Energy Conservation.** Attractions must have a “plan” that encourages energy conservation and efficiency.
- Tracking overall energy bills
 - High Efficiency Heating and Air Conditioning (HVAC)
 - Use directional lighting in parking areas and other outdoor areas
 - Replacing incandescent lights with compact fluorescent lamps in phases
- Green Events Package.** Attractions should be able to at least provide recycling when they host special events.

For more information on the **Virginia Beach Amphitheater**, see www.livenation.com or contact Tabatha Webster at tabathawebster@livenation.com .

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen.



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