



Sports for Nature Green NBA Night with the Washington Wizards

Verizon Center, Washington, DC February 12, 2011

Sports for Nature Green NBA Night with the Washington Wizards, an event held to help connect sports and nature.

Green Statement: "Sports for Nature is committed to holding events that follow the principles reuse, reduce, and recycle. Our goal is to connect sports and the environment by producing events that are environmentally friendly and that assist green charities with funds and free publicity. Sports for Nature = Healthier people in a healthier world." Sports for Nature is committed to doing everything it can to minimize waste during the entire event, this includes but is not limited to, pre-event and post-event planning and logistics. All event marketing and promotions will be done electronically, so no paper will be used. For this event, for every ticket sold through an exclusive online link developed by the Washington Wizards and Sports for Nature, the Wizards will kindly donate \$10 to one of Sports for Nature's green charity partners. Fans can purchase tickets through this link without paying any fees or additional charges, just the price of the ticket. To purchase tickets please go to: www.SportsForNature.com/GreenTicket.

CORE ACTIVITIES for Green Events

Recycling. Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)

Printed Materials. Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

- Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
- Track overall solid waste costs
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. The Verizon Center has policies in place to reduce, reuse, and recycle materials as much as possible and places clearly marked recycling containers in numerous and highly visible areas of the venue.

Food service

- Provide condiments, cream and sugar, etc., in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead

Restrooms

- Purchase recycled-content paper-towels and toilet paper

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)

- Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a green event section on its event's webpage highlighting all of its green activities
- Have signs at the event registration which list all of its green activities

For more information on Sports for Nature Green NBA Night with the Washington Wizards, see www.SportsForNature.com/GreenTicket or contact Jorge A. Morera at jmorera@thegreenbusinessworld.com or 571-244-7248.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

