



## Virginia Green Lodging Profile:



# Sheraton Reston Reston, Virginia

*Virginia Green* is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Sheraton Reston

“Enjoy a peaceful getaway from the stresses of daily life at the Sheraton Reston Hotel. Just 20 minutes from downtown Washington D.C., we are close to Dulles International Airport, local shopping, corporate headquarters, and government buildings. Our convenient location makes us a great choice for business and leisure travelers. Gather together over a variety of menus and seasonal specials at one of our flavorful restaurants, Syrah and the Cosmopolitan Lounge. Play a round of golf on the Reston National Golf Course, adjacent to the hotel. Or simply relax by the pool. At the end of the day, relax in the comfort of our smoke free guest rooms, and enjoy a great night’s sleep in our Sheraton Sweet Sleeper(SM) bed. Our warm and friendly staff is dedicated to ensuring that your next meeting, special event, or vacation is everything you hoped it would be. We look forward to welcoming you to the Sheraton Reston Hotel.”



**Green Statement:** “As a Crestline Hotel, we are dedicated to facilitating global change. We empower every associate to drive us towards our goal of being a premier leader in environmentally responsible lodging. Our objective is to create a sustainable hospitality culture that addresses the ecological concerns of today, while maintaining our strong and successful presence in the hotel industry...where hospitality and sustainability meet.”

### CORE ACTIVITIES for Lodging

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Sheraton Reston** can expect the following practices:

- ☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Minimize use of bleach and chlorinated chemicals

- Use linens service providers that employ “wet” versus “dry” cleaning

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- All non-food items are discarded into comingled trash pickup.
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Reuse fryer grease
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and “sustainably-grown” foods
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Use disposable containers made from bio-based materials, recycled content
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Print menus on recycled content paper with soy based inks
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper
- Use first-in/last-out inventory and effective labeling systems
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
  - high efficiency dishwashers
  - low flow restrictors on faucets and showerheads
  - low flow toilets
  - automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)

- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use lighting sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations

- Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
  - Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Sheraton Reston**, see [www.sheraton.com/reston](http://www.sheraton.com/reston) or contact **Michael Broadhurst** at [Michael.broadhurst@westinreston.com](mailto:Michael.broadhurst@westinreston.com) or **703-234-3502**.

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

