



Sheraton Norfolk Waterside Hotel

"Norfolk's only waterfront hotel, the Sheraton Norfolk Waterside offers 468 guestrooms and suites, 30,000 square feet of flexible meeting space, a full-service restaurant, fitness facility, and complimentary business center. Our hotel is located within walking distance to many of Norfolk's attractions downtown, including restaurants, entertainment venues, and MacArthur Center Mall, or guests can take the downtown's free electric Net Bus."

Green Statement: "At the Sheraton Norfolk Waterside Hotel, we embrace our responsibility for environmental stewardship and are committed to integrating leading environmental practices and sustainability principles into our core business strategy. We acknowledge that in many ways, we, like the global community we serve, are only in the early stages of developing and implementing the many changes that will be necessary. We strongly believe that our efforts to support a healthy environment serve the interests of both current and future generations and constitute the foundation for enduring success. We use only sustainable seafood items through Seafoodwatch.org. When available, we feature local ingredients at City Dock on the waterfront, and we promote local Virginia Wines."

CORE ACTIVITIES for Green Lodging



Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on process for optional linen service
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals



Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
- Have recycling bins located: in guest rooms and meeting space; will soon have recycling bins in public areas
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries
- Track overall solid waste costs

Guest rooms

- Instruct housekeeping staff to save and reuse unopened items

Kitchen (or meetings/events)

- Donate excess food from events
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items made from bio-based materials, renewable materials
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use green cleaning products that are dispensed in bulk
- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - High efficiency dishwashers
 - Automatic faucets or toilets in public restrooms

Activities outdoors

- Have an effective landscape management plan that minimizes lawn areas



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and cooling

- Have individual thermostats for each room/area; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed LED Exit Signs

Appliances and electronic devices

- Have adopted a policy / practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used



Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings, and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Provide meeting space recycling, white boards or recycled content flip charts, electronic meeting tools (including proposals, contracts and personal reservations websites), sustainable banquet food and beverage ideas (including bottled water alternatives and condiments served in bulk), and environmentally-friendly chafing fuel

For more information on Sheraton Norfolk Waterside Hotel, see www.sheraton.com/norfolk or contact Martha Fraser at mfraser@norfolksheraton.com or (757) 622-6664.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Hotels and Lodging Facilities** have been thoughtfully planned and designed to minimize their impacts on the environment. This lodging has met the established “core activities” for **Green Lodging** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

