



Virginia Green Lodging Profile:



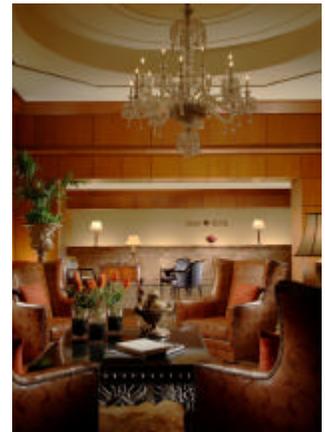
Omni Richmond Hotel Richmond, Virginia

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Omni Richmond

“The Omni Richmond Hotel invites you to experience refined Southern Hospitality in a contemporary setting, with our luxury Richmond Hotel. Overlooking the scenic James River in the heart of Richmond’s financial and historical districts, the Omni Richmond Hotel is the city’s premier business and leisure address.

The Omni Richmond Hotel is a 361 room luxury hotel, where you will enjoy superb amenities accented with the touches of rich American history, tradition and the most elegant of guest room accommodations. Perhaps best of all, fine dining, shopping and entertainment options are available right outside of our front door, in historical Shockoe Slip.”



Green Statement: “Our Green Team is a group of Omni Richmond Hotel employees representing different departments within the hotel. Our collective objective is to make our hotel more environmentally friendly while maintaining the 4 Diamond Standards for which Omni Hotels is known. We are also committed to educating our co-workers about the financial and environmental impacts of ‘green living’ at home and at work.”

CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Omni Richmond** can expect the following practices:

- ☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Provide each guest with the option of having their linen changed
 - Train house cleaners on process for optional linen service
 - Purchase water and energy efficient washers and dryers
 - Minimize use of bleach and chlorinated chemicals
 - Use and “ozone laundry system” that greatly minimizes need for detergent and saves water

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Use bulk soap dispensers in public restrooms
- Instruct housekeeping to save and reuse unopened items
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Purchase cups to promote/allow effective recycling
- Provide condiments, cream and sugar, etc. in our outlets in bulk
- Compost food waste and other compost friendly items
- Recycle grease
- Purchase recycled-content paper towels and toilet paper
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Use reused building materials or those from sustainable sources
- Use latex paints that are low VOC
- Re-use paint thinners
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use integrated pest management (IPM)
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Starbucks offers used coffee grounds for composting and fertilizing free of charge to guests, community members, and employees



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
 - low flow toilets
 - automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops
- Have an effective landscape management plan which minimizes lawn areas

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have an “energy management system” in place to track and meter energy usage
- Use:
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Purchase EnergyStar-rated computers, copiers, and appliances
- Are testing motion sensor lighting in the back of the building
- Are getting bids and considering painting our roof white to conserve energy

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- All of our events have recycling available upon request. When events conclude, we recycle in our back of the house recycling program. We have also switched from bottled water to water pitchers and glasses for all events.

For more information on **Omni Richmond**, see www.omnirichmond.com or contact **Pete Sams – General Manger** at psams@omnihotels.com or **804-344-7245**.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices is all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

