



Virginia Green Lodging Profile:



Kirkley Hotel & Conference Center

Lynchburg, Virginia



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Kirkley Hotel

"Full service hotel with restaurant, lounge, business center, indoor pool, complimentary hi-speed internet throughout the hotel. Excellent and convenient location."

Green Statement: "The Kirkley Hotel was one of the first Lynchburg hotels to begin using environmentally safe cleaning solutions. We recycle most everything."

CORE ACTIVITIES for Lodging

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Kirkley Hotel** can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Track optional linen participation rate
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic, and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals
- Use an "ozone laundry system" that greatly minimizes need for detergent and saves water
- Use linens service providers that employ "wet" versus "dry" cleaning

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, batteries, electronic equipment
- Guests can take recycling (bottles and cans) to the restaurant to be recycled
- Track overall waste bills
- Use bulk soap dispensers instead of individual soaps
- Instruct housekeeping to save and reuse unopened items
- Recycle fryer grease and/or filter grease prior to recycling

- Compost food waste and other compostables
- Purchase local produce when possible
- Have an effective food inventory control to minimize waste
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable
- Use cloth napkins
- Use non-bleached napkins and coffee filters
- Provide condiments , cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Use high efficiency hand dryers
- Purchase recycled-content paper towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high percentage recycled content
- Use “green” cleaners that are dispensed in bulk
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Minimize the use of pesticides and herbicides

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use microfiber technology mops
- Have an effective landscape management plan which utilize native species

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Use compact fluorescent light bulbs in all rooms and in canned lighting
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Keep office doors and windows closed if HVAC system is on

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Use cloth napkins, no disposable plates, cups or cutlery, purchase sugars, creamers, etc. in bulk, have water in pitchers instead of single use bottles

For more information on **Kirkley Hotel**, see www.kirkleyhotel.com or contact **Michelle Osborne** at mosborne@kirkleyhotel.com or **434-237-6333**.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

