



## Virginia Green Lodging Profile:



# Inn at Old Virginia Staunton, Virginia

**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Inn at Old Virginia

“Nestled in the Shenandoah Valley, The Inn at Old Virginia represents the perfect balance of historic grace and modern day amenities. Our six rooms and four bedroom suites are furnished with period English antiques. A delicious breakfast is served each morning in the English glass atrium. Though a challenge at times, we consider very seriously how best to be good "environmental" stewards of the Inn's footprint and are therefore committed to protecting and improving Virginia's resources and future.”



**Green Statement:** “In my personal life, I have always pushed for a green approach. When I opened the Inn, I could not in good conscience leave that approach out. It is different in a business than in a personal situation, but the challenge has been to continue to look for ways to be efficient, profitable and green.”

### CORE ACTIVITIES for Lodging

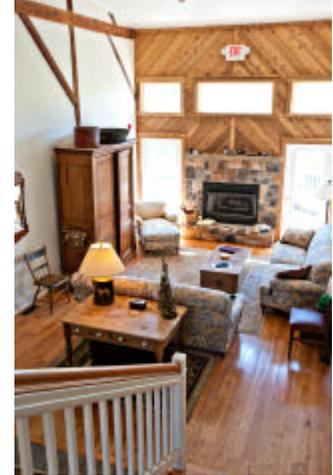
“” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Inn at Old Virginia** can expect the following practices:

**Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic, and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals
- Use washable cloth linens and napkins in dining area

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, electronic equipment
- All staff (kitchen & lodging) are required to recycle.
- As each room is cleaned, recyclables are removed and put into recycling bins.
- Use bulk soap dispensers instead of individual soaps
- Fill up shampoo bottles
- Instruct housekeeping to save and reuse unopened items
- Have an effective food inventory control to minimize waste
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
  - low flow toilets
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops
- Maintain vegetative buffers around streams and ponds

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Have installed additional insulation
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Generate electricity from photovoltaic solar panels
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Road sign is solar powered

- Have glass atrium and investigating using 3M film on the inside to reduce the amount of A/C used in summer

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

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For more information on **Inn at Old Virginia**, see [www.innatoldvirginia.com](http://www.innatoldvirginia.com) or contact **Eve Carter** at [info@innatoldvirginia.com](mailto:info@innatoldvirginia.com) or 540-248-4650.

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

