



Virginia Green Lodging



"Hilton Garden Inn Fredericksburg is just a short drive from Central Park retail complex, Fredericksburg Expo and Conference Center and historic Old Town Fredericksburg featuring 139 guest rooms and 9 suites conveniently located off Interstate 95 (I-95), between Washington, D.C. and Richmond, VA with just what it takes to make you feel comfortable in a warm, friendly atmosphere. The Hilton Garden Inn was specifically designed to meet the needs of business and leisure travelers whether they are staying one night, one week, one month or longer. It is also an excellent venue for conferences, social events or weddings with 2,700 sq. feet of flexible event spaces and can accommodate up to 150 guests in our largest space, the Madison Room. Our great amenities include The Great American Grill, Dinner, Room Service, Bar, 24-Hour Executive Business Center, 24-Hour Pavilion Pantry convenience mart, Indoor pool and whirlpool.



Hilton Garden Inn Fredericksburg has made sustainability a part of its core business strategy. We recognize our responsibility and are committed to improving our sustainability practices. The Hilton Garden Inn Fredericksburg is a part of the Hilton Family of Hotels, which has committed directionally to the following reductions within operations by 2014:

- We will reduce our energy consumption by 20%.
- We will reduce our CO2 emissions by 20%.
- We will reduce our output of waste by 20%.
- And we will also reduce our water consumption by 10%.

We embrace an environmental mission and strategy that encompasses each and every team member and communicates it to our guests.

Hilton Garden Inn Fredericksburg focuses upon our key environmental commitments: energy efficiency, CO2 reduction, water efficiency, waste reduction, chemical management and purchasing to ensure that environmentally friendly practices impact our guests in a positive way. Our hotel has an effective sustainability policy that engages our team members through training, tools and active involvement and supports environmental initiatives within our local community. A few examples include:

- Our Trinity Oaks Pinot Noir wine in our Great American Grill Bar. This is a 100% recycled wine bottle. For every bottle we sell, a tree is planted. A small step towards a better environment.
- Our restaurant and pantry "To go" boxes are 100% compostable. Every case we purchase saves 3 gallons of gasoline.

Sustainability is how we do business!"

GREEN ACTIVITIES

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Track optional linen participation rate
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper, office paper
- Have recycling bins located: in lobby
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items that are recyclable
- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Use refillable pens and toner cartridges
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Hilton Garden Inn Fredericksburg has a solid waste policy to minimize disposal of waste to landfills

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - High efficiency dishwashers
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Automatic faucets or toilets in public restrooms

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STAR's Benchmarking Tools for the Hospitality Industry

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

Other

- Focus on our key environmental commitment to energy efficiency through top level management engagement

Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages

"We offer one of the industry's best and most comprehensive "Sustainability Meeting" packages. It is uniquely designed to ensure guests and attendees are satisfied. Our "Sustainability Meeting" package features:

- Energy consumption is monitored; function space lights and air conditioning will be used as sparingly as possible
- Recycling containers will be located in and around the meeting space
- Water served in pitchers will be available; bottled water will not be served
- White boards will be utilized in place of paper flip charts when possible
- No Styrofoam products will be used
- Locally grown food products will be served whenever possible
- Communications for the event are distributed digitally/electronically eliminating the needless waste of paper
- The carbon footprint of each meeting is measured and tracked timely to improve performance



For more information on the Hilton Garden Inn Fredericksburg, see www.fredericksburg.hgi.com or contact Christopher Crane or Pearl Matibe at christopher.crane@hilton.com or pearl.matibe@hilton.com or by phone at 540-548-8822.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

