



Virginia Green:
Convention Center
Profile:



Hampton Roads Convention Center Hampton, VA

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Hampton Roads Convention Center



In May of 2005, the Hampton Roads Convention Center (HRCC) officially opened its doors in the heart of Hampton Roads, centrally located along interstate 64 between Williamsburg and Virginia Beach. The 344,000 square-foot facility features an intimate conference center within the larger facility and offers semi-secure meeting and breakout space. There are 35 flexible meeting spaces with the capacity for up to 14,000 delegates. The HRCC also possesses an 108,000 square-foot exhibit hall, which is divisible into three sections, and a grand ballroom, which is divisible into seven sections, with seating for 2,000 delegates. The HRCC also features a connected 5-star headquarter hotel, the world-class John Q. Hammons Embassy Suites. The HRCC also boasts many unique features such as the tensile structure sailing over the main entrance, a constantly flowing water wall of recycled water at the entrance which also serves as a projection wall for clients, and an outdoor terrace balcony, ideal for afternoon luncheons and evening receptions.

The Hampton Roads Convention Center’s GREEN STATEMENT

The Hampton Roads Convention Center (HRCC) is committed to searching for ways to be an Earth-friendly steward and work together with our community to improve Hampton,

Virginia's environmental profile. We progressively strive to be as "Green" as possible and we are committed to reducing our environmental impact by persistently looking for efficiencies and greener practices in our day-to-day operations. At the HRCC, we actively encourage recycling and overall waste reduction. Our water features recycle the water that is utilized; our large windows provide natural lighting; our restrooms feature motion-sensors on all toilets; and, we utilize "green" cleaners and products. The HRCC has recently eliminated all Styrofoam usage and has introduced water coolers for our attendees instead of bottled water. The HRCC is actively monitoring and conserving energy usage at our facility. Implementing and encouraging greening efforts at the Hampton Roads Convention Center has both saved the facility in operating costs and encouraged green practices with our customers, clients and the community.

***Virginia Green* Activities.**

When visiting the Hampton Roads Convention Center, you can expect the following practices:

Provides Recycling and Waste Reduction

- Recycling – glass, steel cans, aluminum, grease, plastic, office paper, toner cartridges, newspaper, cardboard, fluorescent lamps, oil, aerosol cans and cell phones.
- Track overall waste bills
- Digital signage to reduce waste associated with banners and posters
- Helps exhibitors donate unused premiums to local charities
- Encourages exhibitors and clients to recycle or save packaging cartons for reuse
- Use of water pitchers that minimize use of single-use bottles
- Purchase recycled-content paper towels and toilet paper
- Hands free paper towel dispensers
- Purchasing from vendors and service providers with a commitment to the environment
- Two-sided copies and printing
- Use of electronic correspondence
- Use "green" cleaners that are nontoxic and biodegradable
- Purchase of durable equipment and furniture
- Use of Latex
- Proper recycling and/or disposal of thinners and solvents
- Preventative maintenance of all appliances, HVAC systems, plumbing and vehicles
- Last-in/first-out inventory and effective labeling systems
- Use least toxic materials
- Minimize use of pesticides and herbicides

Eliminate Use of Styrofoam and Reduce Disposables

- Eliminate use of Styrofoam

Water Efficiency

- Track overall water usage and wastewater
- Working on implementing a water reclamation system
- Preventative maintenance of drips and leaks
- Low flow toilets with motion sensors and low flow restrictors on faucets and showerheads
- Effective landscape management plan

Energy Conservation

- Track overall energy bills and set a numeric goal to reduce
- Monitors and tracks monthly electricity and natural gas usage
- Install LED Exit Signs
- High efficiency fluorescent ballasts and lamps
- High Efficiency Heating and Air Conditioning (HVAC)
- Individual thermostats for each room

- Use of natural lighting
- Purchase of EnergyStar computers, appliances, etc.
- Thermal rated windows and insulation
- Use of directional lighting in parking areas and other outdoor areas
- Shuttle buses are offered to convention attendees and walking is encouraged

Support Green Conferences & Events

- Inclusion of “green meetings/conventions” in marketing packages
- Compact fluorescent lighting where ever possible
- Escalators turned off when not required for event bookings



For more information on the **Hampton Roads Convention Center**, please visit our website at www.thehrcc.com or call toll free at 866-484-HRCC (4733).

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen.



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