



Hampton Convention & Visitors Bureau

Hampton, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Hampton CVB

CORE ACTIVITIES for all *Virginia Green Travel Organizations*

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Hampton CVB** can expect the following practices:

- ☑ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants. This partner organization pledges that they:
 - Send out emails or mailers to their membership about Virginia Green.
 - Made an official Virginia Green Endorsement of some kind through their Board or other Committee to support Virginia Green.
 - Set a goal for recruiting their member facilities.
 - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.

- ☑ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences. This partner pledges that they:
 - Minimize copying
 - Have eliminated the use of Styrofoam cups and plates; instead they use actual mugs.
 - Use silverware instead of plastic utensils.

- ☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies
 - Encourage suppliers to minimize packaging and other waste materials
 - Purchase from vendors and service providers with a commitment to the environment
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Have installed high efficiency hand-dryers in restrooms
 - Purchase durable equipment and furniture
 - Use latex paints

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Minimize the use of pesticides and herbicides

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Have high efficiency dishwashers
- Have low flow toilets

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Use ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Use natural lighting
- Purchase EnergyStar-rated computers, copiers, and appliances

For more information on **Hampton CVB**, see www.visithampton.com or contact **Lacy Gibson** at lgibson@hamptoncvb.com or 757-722-1222.

For more information on **Virginia Green** program, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to www.viriniagreentravel.org.



Virginia Green is the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

