



## Virginia Green Lodging Profile:



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# Fairfield Inn & Suites

## Chesapeake, Virginia

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*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Fairfield Inn

"We are a hotel with 105 guest rooms. We have a small continental breakfast and no banquet facilities."

**Green Statement:** We went green "because our guests are more conscientious of being green and we wanted to do our part."

### CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Fairfield Inn** can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Use non-phosphate, non-toxic, and biodegradable laundry detergents

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, newspaper
- Provide clearly marked recycling bins in lobby and parking lot
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Have an effective food inventory control to minimize waste
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Use a last-in/first-out inventory and labeling system
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Use latex paints

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
  - low flow toilets
- Discourage water-based cleanup (sweeping first)

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Have had an energy audit to identify efficiency opportunities
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Fairfield Inn**, see [www.marriott.com](http://www.marriott.com) or contact **Renee Tinsley** at [rtinsley@ltdmanagement.com](mailto:rtinsley@ltdmanagement.com) or **757-420-1300**.

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices is all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

