



Virginia Green Lodging Profile:



Embassy Suites Richmond- The Commerce Center

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Embassy Suites Richmond

“The Embassy Suites Richmond is a full service all suite hotel with an IACC (International Association of Conference Centers) approved Conference Center. The hotel features 224 two room suites, approximately 10,000 square feet of meeting space, complimentary cooked to order breakfast, nightly manager's reception, restaurant and room service, complimentary wired and wireless internet, two business centers, indoor pool, sauna, whirlpool, state of the art fitness center, and complimentary parking.”



Green Statement: “We have a responsibility to the community to conserve our resources and recycle whenever possible. We want to encourage this message with our guest and employees.”

CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Embassy Suites** can expect the following practices:

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Provide clearly marked recycling bins in meeting space as well as in the hotel and parking lot for guests
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Recycle fryer grease
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Use reusable dishware and glassware, and minimize use of disposables
- Use bulk soap dispensers in public restrooms
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase durable equipment and furniture
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Have large atrium and pool/fitness area with abundant indoor plants and natural lighting



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
 - low flow restrictors on faucets and showerheads
 - automatic faucets or toilets in public restrooms

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have an “energy management system” in place to track and meter energy usage
- Use compact fluorescent light bulbs in all rooms and in canned lighting
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Participate in Hilton’s HEAT Program “Hilton Environmental Analysis & Tracking”, a measurement tool designed to help Hilton meet it’s Sustainability Commitment.
- Commits to the following five year reductions – reduce energy consumption by 20%, reduce CO2 emissions by 20%, reduce waste output by 20%, and reduce water consumption by 10%.

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Embassy Suites Richmond**, see www.richmondthecommercecenter.embassysuites.com or contact **Paul Brown** at Paul.Brown2@Hilton.com or 804-672-8585.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

