



## Virginia Green Lodging Profile:



# Country Inn & Suites Chesapeake, Virginia

*Virginia Green* is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Country Inn

“This up-scale 82 unit limited service hotel brings a comfortable country cottage feel to lodging.”

**Green Statement:** “We want to provide a more comfortable, cleaner environment to our guests and to allow them the opportunity to do the same.”



### CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Country Inn** can expect the following practices:

**Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Purchase water and energy efficient washers and dryers
- Minimize use of bleach and chlorinated chemicals

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, plastic, office paper, toner cartridges, newspaper, packing supplies, fluorescent lamps, batteries, electronic equipment
- Provide clearly marked recycling bins to guests in guest laundry room
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Have an effective food inventory control to minimize waste
- Do not use Styrofoam
- When disposable containers are used, they are made from bio-based materials, recycled content and/or compostable material
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

- Use a last-in/first-out inventory and labeling system
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase durable equipment and furniture
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
  - low flow toilets
- Have an effective landscape management plan which utilize drought tolerant species

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have an “energy management system” in place to track and meter energy usage
- Use compact fluorescent light bulbs in all rooms and in canned lighting
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Purchase EnergyStar-rated computers, copiers, and appliances
- Use directional (downward-facing) lighting in parking areas and other outdoor areas

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Print two-sided copies, allow for recycling of paper and materials after events, use recycled and biodegradable products when possible, and are always looking for newer ideas to better the environment

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For more information on **Country Inn & Suites**, see [www.countryinns/chesapeakeva](http://www.countryinns/chesapeakeva) or contact **Terri Williams** at [williamst757@yahoo.com](mailto:williamst757@yahoo.com) or 757-966-2727.

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

