



Best Western Plus Crossroads Inn & Suites

135 Wood Ridge Terrace
Zion Crossroads

"We are an 84-room hotel."

Green Statement: "To help preserve our beautiful Virginia region."

CORE ACTIVITIES for Green Lodging

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on process for optional linen service
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper
- Have recycling bins located: off lobby area and on each floor's vending area
- Also recycle toner cartridges, cardboard, fluorescent lamps, batteries

Guest rooms

- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Instruct housekeeping staff to save and reuse unopened items

Kitchen (or meetings/events)

- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)

Activities outdoors

- Have an effective landscape management plan that utilizes metering and rain gauges

- Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system

Lighting

- Have installed compact fluorescent light bulbs in all rooms and in canned lighting

- Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings, and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Provide recycling
- Provide tablecloths

For more information on Best Western Plus Crossroads Inn & Suites, see www.bestwestern.com/crossroadsinnandsuites or contact Theresa Hamm at thamm004@aol.com or 540-832-1700.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Hotels and Lodging Facilities** have been thoughtfully planned and designed to minimize their impacts on the environment. This lodging has met the established “core activities” for **Green Lodging** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

