



## Virginia Green Lodging Profile:



# Best Western Dulles Airport Sterling, Virginia

*Virginia Green* is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Best Western Dulles Airport



“The Best Western Inn Dulles Airport provides lodging near Dulles Airport and Dulles Town Center. This Dulles Airport hotel is conveniently located near area attractions, such as Chantilly Dulles Expo Center, Wolf Trap Center for the Performing Arts and the National Air and Space Museum Steven F. Udvar-Hazy Center. Additionally, we are in the heart of the Route-28 business corridor, which affords close proximity to area businesses like America Online, Lockheed Martin, Northrop Grumman and Raytheon.”

**Green Statement:** “The B. F. Saul Company Hotel Division rolled out an initiative termed “Our Big Green”. This initiative committed the hotel division to become a leader in the hospitality industry for the sustainability of our environment. We have implemented leading and innovative business practices, provide education and training, utilize eco-friendly products, enhance daily work habits and monitor compliance and success.”

### CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to the Best Western Dulles Airport can expect the following practices:

- ☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Minimize use of bleach and chlorinated chemicals

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, toner cartridges, cardboard, and fluorescent lamps.
- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill
- Use disposable containers made from recycled content
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Have an effective food inventory control to minimize waste
- Purchase from vendors and service providers with a commitment to the environment
- Use latex paints that are low VOC
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
  - low flow restrictors on faucets and showerheads
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - ceiling fans
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use EnergyStar's Benchmarking Tools for the Hospitality Industry

**Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages

---

For more information on **Best Western Dulles Airport**, see [www.bestwesterndullesairport.com](http://www.bestwesterndullesairport.com) or contact **Shelby Clark** at [Shelby.clark@bfsaulco.com](mailto:Shelby.clark@bfsaulco.com) or 703-471-8300.

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

