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# Best Western Central Plaza

## 3000 Plank Road Fredericksburg

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"The Best Western Central Plaza is a hotel consisting of 76 rooms. A lovely, complimentary breakfast is served each morning from 6:00 AM to 10:00 AM, and pets are welcome."

**Green Statement:** "As a hotel, a lot of resources are used on a daily basis. The Best Western Central Plaza wants to reduce its water consumption, energy use, and waste to better suit the needs of the world."

### CORE ACTIVITIES for Green Lodging

**Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on process for optional linen service
- Line dry linens whenever possible

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: plastic bottles, aluminum cans
- Have recycling bins located: in the breezeways
- Also recycle office paper, toner cartridges, cardboard, batteries
- Track overall solid waste costs



#### *Guest rooms*

- Instruct housekeeping staff to save and reuse unopened items

#### *Dining room (or meetings/events)*

- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

#### *Office*

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

*Building and grounds*

- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

*Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow showerheads (use less than 2.5 gallons per minute)
- Use microfiber technology mops

*Activities outdoors*

- Use a nutrient management plan that minimizes the use of fertilizers



**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

*Heating and cooling*

- Have individual thermostats for each room/area; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

*Lighting*

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

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For more information on Best Western Central Plaza, see [www.bestwestern.com](http://www.bestwestern.com) or contact Casey Treon at [Bwfst1@aol.com](mailto:Bwfst1@aol.com) or 540-371-5050.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Hotels and Lodging Facilities** have been thoughtfully planned and designed to minimize their impacts on the environment. This lodging has met the established "core activities" for **Green Lodging** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

