



Virginia Green Attractions Profile:

Stinson Vineyards

4744 Sugar Hollow Road
Crozet

"A family-run boutique vineyard located at the scenic foothills of Virginia's Blue Ridge Mountains. Plan to visit our modern garage winery - opening June 2011!"

Green Statement: "Stinson Vineyards is committed to environmentally sustainable agriculture. We continue to explore the latest options in natural fertilizers and pesticides while maintaining a low carbon footprint in our Winery/Tasting Room. All grapes are locally produced within the state of Virginia. We also strive to highlight locally and sustainably grown food and produce in our Tasting Room."

CORE ACTIVITIES for Green Attractions

- ☑ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, cardboard, paper
 - Also recycle: newspaper, office paper, toner cartridges, cardboard

- ☑ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are recyclable (in your area!)

- ☑ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Kitchen (or during meetings/events)

- Compost food waste and other compostables

Dining room (or during meetings/events)

- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms



Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use reused building materials or those from sustainable sources
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently. The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed high efficiency dishwashers

Activities outdoors

- Have an effective landscape management plan that utilizes native species and minimizes lawn areas
- Use a nutrient management plan that minimizes the use of fertilizers

Conserve energy. The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning



For more information on Stinson Vineyards, see www.stinsonvineyards.com or contact Rachel Stinson at www.stinsonvineyards.com or 434-823-7300.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction

has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

