1/28/10

Virginia Green Profile

Virginia Welcome Center at Fredericksburg

The facility is a welcome center/rest area in a LEED certified building located on I-95 South. They offer tourism information from all over the Commonwealth as well as restrooms, a walking area, a vending area and indoor and outdoor seating. The building was built new on the site of an old welcome center in 2007, one of only a few LEED state buildings in Virginia.

GREEN ACTIVITIES

☑ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, cardboard, fluorescent lamps
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand dryers
- Purchase recycled-content paper towels and toilet paper
- Purchase from vendors and service providers with a commitment to the environment
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Properly recycle/dispose of thinners and solvents

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Minimize the use of pesticides and herbicides

☑ **Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Use disposable containers made from recycled content paper

☑ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Have low flow toilets, waterless urinals, automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Use microfiber technology mops
- Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas

☑ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Achieved LEED Silver certification as a building

☑ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Feature literature from Virginia Green participants in their displays.

For more information on the **Virginia Welcome Center at Fredericksburg**, see www.virginiadot.org/travel/map-ra-fred.asp or www.virginia.org/site/description.asp?AttrID=16072 or contact Janet G. Kimble at jkimble@virginia.org or (540) 786-8344.

For more information on the ***Virginia Green*** program, see www.deq.state.va.us/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts

in all aspects of their operations. ***Virginia Green Partners*** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on ***Virginia Green***, see http://www.deq.state.va.us/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.