



Bristol Virginia Welcome Center

Bristol

The Welcome Center welcomes the public traveling north on Interstate 81 to Virginia. They provide information about Virginia's tourism products and answer questions and directions, weather, etc. The Center has been encouraging others to join Virginia Green and realized that despite their meeting the requirements, they had not signed up themselves, so they did.



GREEN ACTIVITIES

- Recycling and Waste Reduction.** This facility pledges that they:
- Recycle: aluminum cans, office paper, toner cartridges, newspaper, cardboard
 - Donate excess food from events
 - Use reusable dishware and glassware, and minimize use of disposables
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, etc. in bulk
 - Use bulk soap dispensers in public restrooms
 - Use high-efficiency hand dryers
 - Purchase recycled-content paper towels and toilet paper
 - Encourage suppliers to minimize packaging and other waste materials
 - Use electronic correspondence and forms
 - Purchase durable equipment and furniture

- Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:
- Use containers that are recyclable

- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
- Have: low flow restrictors on faucets; low flow toilets; waterless urinals; automatic faucets or toilets in public restrooms

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Use high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have high efficiency heating & air conditioning (HVAC) systems
- Have individual thermostats for each room/area
- Use natural lighting

Support Virginia Green. Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This partner organization pledges that they:

- Virginia Green businesses are featured in their monthly promotional displays.

For more information on the **Bristol Virginia Welcome Center**, see bristoltour@virginia.org or contact Jeffrey Hess at jhess@virginia.org or (276) 466-2932.

For more information on the **Virginia Green** program, see www.deq.state.va.us/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/virginiagreen/homepage.html> or go to www.virginiagreentravel.org.

