



Virginia Green Profile

Bell Tower Visitor Center Richmond

The Bell Tower Visitor Center, which is housed in an 1824 historic building, is located on the grounds of the State Capitol. They offer Virginia travel information and have a gift shop that carries Virginia is For Lovers merchandise and souvenirs. Facility staff feels that it is important to take care of the environment and to do their part to keep Virginia's natural resources pristine for the next generation.



Virginia 
is for Lovers



GREEN ACTIVITIES

- Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: office paper, toner cartridges, newspaper, packing supplies, fluorescent lamps, electronic equipment, out of date brochures and magazines
 - Use a last-in/first-out inventory and labeling system
 - Purchase from vendors and service providers with a commitment to the environment
 - Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Perform preventative maintenance to stop drips and leaks
- Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Turn off lights when not needed.

Support Virginia Green. Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This partner organization pledges that they:

- Have a list of regional Virginia Green participants available for the public.

For more information on the **Bell Tower Visitor Center**, see www.virginia.org or contact Marie Henderson at mhenderson@virginia.org or (804) 545-5584.

For more information on the **Virginia Green** program, see www.deq.state.va.us/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/virginiagreen/homepage.html> or go to www.virginiagreentravel.org.

