



Virginia Green: Convention Center Profile:



Jepson Executive Alumni Center Fredericksburg, Virginia

Jepson Alumni Executive center is a fully-equipped conference, wedding and event venue dedicated to world class service and ambience. We believe in acting as good stewards to the environment while serving our clients.

GREEN ACTIVITIES

Recycling and Waste Reduction. Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, food waste (composting), grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Use disposable containers made from bio-based materials, recycled content, and/ or compostable materials
- Have an effective food inventory control system to minimize waste
- Use cloth napkins
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Perform preventative maintenance to stop drips and leaks
- Have:
 - High efficiency dishwashers
- Use microfiber technology mops
- Maintain vegetative buffers around streams and ponds

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have a policy to turn off devices in unoccupied rooms

Support Virginia Green. Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green.
- Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.

For more information on the **Jepson Alumni Executive Center**, see www.umw.edu/jepsonalumniexecutivecenter/default.php or contact Susan Mullane at smullane@umw.edu

For more information on the **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.

