



Virginia Welcome Center at Clear Brook

Clear Brook, Virginia

Welcome center providing travel information, vending machines, weather and traffic information and picnic areas. All of which are handicap accessible.

GREEN ACTIVITIES

Recycling and Waste Reduction. Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, plastic and toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand dryers
- Purchase recycled-content paper towels and toilet paper
- Reuse scrap for notes
- Reuse or donate shipping and packing supplies
- Use electronic correspondence whenever possible
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing,
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers



Minimization of Disposables. Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Use disposable containers made from bio-based materials, recycled content paper, and that are compostable and/or recyclable

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Perform preventative maintenance to stop drips and leaks

- Use water-flow metering to discover leaks and areas of high use
- Have:
 - Low flow toilets
 - Waterless urinals
 - Automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Use microfiber technology mops
- Have an effective landscape management which minimizes lawn areas, minimizes the use of fertilizers and uses native species

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Purchase Energy Star-rated computers, copiers, and appliances
- Achieve LEED certification

Support Virginia Green. Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green.
- Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
- Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
- Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.
- Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in the facility.

For more information on the **Virginia Welcome Center at Clear Brook**, see www.virginia.org or contact Judith D. Kirby at jkirby@virginia.org

For more information on the **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see www.deq.virginia.gov/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

