



Virginia Green Visitor Center Profile:

Virginia Beach Visitor Information Center
2100 Parks Avenue
Virginia Beach



The Virginia Beach Visitor Information Center provides information and literature about attractions, special events, dining and accommodations. Located at 2100 Parks Avenue at the end of Interstate 264 East, the center is open daily with the exception of fall and winter holidays. Operating hours are 9am to 5pm daily and 9am to 7pm from mid-June to Labor Day. Stop in for valuable information to enhance your visit or give us a call at 1-800-VA-BEACH before you come.

Green Statement: "We would like to become Virginia Green certified to do our part to solidify Virginia Beach as a Virginia Green destination. We use recycled paper and environmentally friendly inks for all of our printed material that we distribute. We also encourage potential visitors to download our documents from our website instead of mailing out paper copies."

GREEN ACTIVITIES

Recycling and Waste Reduction. Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Offer the opportunity for guests to recycle: plastic bottles, aluminum cans
- Recycle: office paper, printer/toner cartridges, cardboard,

Minimization of Disposables. Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Do not use any disposable containers, dishware, cutlery, or cups

Solid Waste Reduction. The facility must have a plan for actively working to reduce its solid waste generation. This facility pledges that they:

Restrooms

- Purchase recycled-content paper-towels and toilet paper

Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms when possible

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Have installed automatic faucets or toilets in public restrooms

2/3/2011

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time
- Use ENERGY STAR's Benchmarking Tool for the Hospitality Industry

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)

Support Virginia Green. Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Feature the Virginia Green lodging facilities, restaurants and attractions from our region. We have businesses that are Virginia Green approved marked in our brochure racks and the hotels and restaurants that are Virginia Green approved are also marked in our Vacation Guide and on our ybfun.com website
- Include a Virginia Green feature in our newsletter or other publication
- Highlight its involvement in Virginia Green on its website and include a link to its Virginia Green facility profile

For more information on Virginia Beach Visitor Information Center, see <http://www.ybfun.com> or contact Sherri Waghalter at swaghalt@vbgov.com or 757-417-7769.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Visitor and Welcome Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Visitor and Welcome Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreeen or www.viriniagreeentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

