

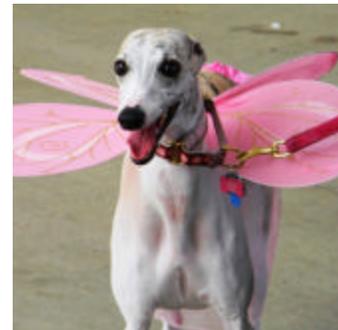


Virginia Beach SPCA 33rd Annual Walk for the Animals

Virginia Beach, Virginia
October 23, 2011

"A fun-filled day for the whole family (including pets!) at the Virginia Beach Oceanfront includes pet-friendly vendors and give-aways, demonstrations, costume contests, games and a one-mile pledge walk to raise funds for the Virginia Beach SPCA."

Green Statement: "Greening our events is part of the Virginia Beach SPCA's overall "Go Green" initiative that includes both our community outreach programs and our animal shelter operations."



CORE ACTIVITIES for Green Events

- Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Plastic bottles, paper, cardboard, composting of food & other compostable items

- Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable (in your area!)

- Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided

- Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Food service

- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Have signs at the event registration which list all of its green activities
- Use the Virginia Green logo on signs and on recycling containers

Other Sustainability Actions.

- Attendees at the 33rd Animals are encouraged to register for the event online. During the event, volunteers are on hand to “scoop the poop” so that we avoid polluting our waterways with animal waste and to raise awareness for a region-wide program of the same name. Children enjoy an art project using recycled materials and guests are also provided with reusable shopping bags to take home promotional items from our sponsors.



For more information on Virginia Beach SPCA 33rd Annual Walk for the Animals, see www.VBSPCA.com/Walk or contact Allison Eney at events@vbspca.com or 757-427-0070 x20.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

