



Virginia Clean Cities Harrisonburg

"Nonprofit working to advance clean air through alternative fuel vehicles and infrastructure."

Green Statement: "We want to support Virginia Green in its efforts to reduce air pollution and we want to help Virginia Green members get grant funds for reducing oil use or to install alternative fuel infrastructure like EV chargers."

CORE ACTIVITIES for Green Supporting Organizations

- Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:
 - Encourage clients who are in the tourism industry to join Virginia Green.
 - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
 - Establish a travel/conference policy that encourages employees to stay in/do business with Virginia Green or similarly-minded facilities.
 - Send out an email or a mailer to our membership about Virginia Green.
 - Make an official Virginia Green Endorsement of some kind through its Board or other Committee to support Virginia Green.
 - Set a goal for the recruitment of our member facilities to join Virginia Green.
 - Include a Virginia Green feature in its newsletter or other publication.
 - Display its Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
 - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in its facility.
 - Highlight our involvement in Virginia Green on our website and have a link to our Virginia Green Profile.

- Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of disposables at meetings and conferences. This partner pledges that they:
 - Have our conferences at a Virginia Green facility, and let the facility know that we want a "green event!"
 - Make double-sided photocopies and avoid making extra photocopies
 - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable in our area!

- Use compostable foodservice items and direct this material to available composting operations in our area
- Use cloth napkins

This association has office or retail space and is required to address the basic Virginia Green elements in its facility:

- Recycling.** Virginia Green Travel Association must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
 - Also recycle: steel cans, newspaper, office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment

- Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Have installed low flow restrictors on faucets and showerheads

- Energy Conservation.** The facility must have a plan in place that encourages energy conservation and efficiency. This facility pledges that they:

Lighting

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)

Transportation-related Energy Use

- Use alternative fuel, hybrid-electric, or electric vehicles

Source of Energy

- Generate electricity from photovoltaic solar panels
 - Generate electricity from a wind turbine
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For more information on Virginia Clean Cities, see www.vacleancities.org or contact Alleyn Harned at aharned@vacleancities.org or 804-539-9425.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting Organizations** pledged to minimize their impacts on the environment. This organization has met the established "core activities" for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.



VIRGINIA IS FOR LOVERS