



# Unissant

Delivering Simplicity Through Innovation™ ▶

Unissant  
11800 Sunrise Valley Dr.  
Reston

"Unissant provides advanced data analytics that empowers our clients to meet their business goals. Unissant delivers innovative, cost-effective solutions to government agencies and private companies to help them tackle their biggest challenges and achieve mission success."

**Green Statement:** "Unissant is in the process of implementing various "green" initiatives and company policies. Our hope is to network with other like-minded companies and organizations in order to become a "green" leader in the IT field."

Unissant's eco-friendly plan includes a revamp in our recycling systems, reducing paper waste, using recyclables or reusables in our office and kitchen supplies, for our employees to be involved in "green" volunteer opportunities, and to raise awareness about the impacts of these programs on both our bottom line and the environment."

## CORE ACTIVITIES for Green Supporting Organizations

**Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green.
- Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
- Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
- Send out an email or a mailer to our membership about Virginia Green.
- Include a Virginia Green feature in its newsletter or other publication.
- Display its Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
- Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in its facility.



**Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of disposables at meetings and conferences. This partner pledges that they:

- Make double-sided photocopies and avoid making extra photocopies
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable

- Provide condiments, cream and sugar, etc., in bulk
- Avoid box lunches by purchasing trays/platters of food instead

**This association has office or retail space and is required to address the basic Virginia Green elements in its facility:**

**Recycling.** Virginia Green Travel Association must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: plastic bottles, aluminum cans
- Also recycle: office paper, cardboard, batteries

**Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

*Restrooms*

- Use bulk soap dispensers in public restrooms

*Office*

- Remove facility and staff names from junk mail lists when possible
- Reuse or donate shipping and packing supplies
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

*Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Have installed a high efficiency dishwasher

*Activities outdoors*

- Encourage the use of hand sanitizer and keep it readily available as a quick hand washing alternative

**Energy Conservation.** The facility must have a plan in place that encourages energy conservation and efficiency. This facility pledges that they:

*Heating and Cooling*

- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

*Lighting*

- Use natural lighting
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practices to minimize the use of lighting during night cleaning

*Transportation-related energy use*

- Use alternative fuel, hybrid-electric, or electric vehicles

*Other*

- Took the EPA's ENERGY STAR Low Baron IT Campaign's Computer Power Management Pledge

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For more information on Unissant, see [www.unissant.com](http://www.unissant.com) or contact Alisa Giallombardo at [alisa@uissant.com](mailto:alisa@uissant.com) or 703-889-8500 x100.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting Organizations** pledged to minimize their impacts on the environment. This organization has met the established "core activities" for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.



**VIRGINIA IS FOR LOVERS**