



Virginia Green Supporting Organizations Profile:



Team Green World

Warrenton, Virginia

www.teamgreenworld.org
a Virginia Non-Profit

Music That Matters

"To provide combined entertainment and education ("edutainment") in environmental issues, science, causes, interpersonal relationships, music and other arts, and other similar issues with a goal of instilling a larger sense of knowledge and community culture. The primary tool for education will be music which may, or may not, be combined with other graphic, visual and/or performing arts. The target audience for the educational message includes persons in the United States and abroad ages 2 and up."

Green Statement: "It is important to be a part of the community that believes in the same core values that we believe in. It's all about joining in with the community and being accepted into an organization that practices the same standards of being an environmental steward as the members of Team Green World do. Our songs help to educate the listeners (our fan base) about the importance of being green. We "gently" through our songs encourage clients to want to be "Virginia Green". Our Team Green World executive staff and participating artists/talent walk the walk of "being green" each day of their life. This is done by driving ecofriendly cars, riding a bike to work, walking instead of taking the bus, recycling, re-using, and reducing waste. Some members compost, others purchase nothing but locally produced products which are 100% organic or sustainably grown. We strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials. Our puppets are made from recycled and re-used materials."

CORE ACTIVITIES for Green Supporting Organizations

- Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:
 - Encourage clients who are in the tourism industry to join Virginia Green.
 - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
 - Establish a travel / conference policy that encourages employees to stay in / do business with Virginia Green or similarly-minded facilities.
 - Send out an email or a mailer to its membership about Virginia Green.
 - Make an official Virginia Green Endorsement of some kind through its Board or other Committee to support Virginia Green.
 - Set a goal for the recruitment of its member facilities to join Virginia Green.
 - Include a Virginia Green feature in its newsletter or other publication.
 - Display its Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
 - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in its facility.

- Highlight its involvement in Virginia Green on its website and have a link to its Virginia Green facility profile.

Green Meetings and Conferences. Provide recycling and make an effort to reduce the use of disposables at meetings and conferences. This partner pledges that they:

- Have their conferences at a Virginia Green facility, and let the facility know that they want a "green event!"
- Make double-sided photocopies and avoid making extra photocopies
- Do not use any disposable containers, dishware, cutlery, or cups
- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use compostable food service items and direct this material to available composting operations in their area
- Use cloth napkins
- Use reusable coffee filters
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc., in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches by purchasing trays/platters of food instead.

This association has office or retail space and is required to address the basic Virginia Green elements in its facility:

Recycling. Virginia Green Travel Association must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
- Also recycle: steel cans, newspaper, office paper, toner cartridges, and cardboard.

Reduce solid waste. The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Track overall waste bills
- Have numeric goal to reduce overall materials that go to the landfill

Restrooms

- Purchase recycled content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Use green cleaning products that are dispensed in bulk
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)

- Minimize use of pesticides and herbicides in landscaping

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
 - low flow toilets

Activities outdoors

- Have an effective landscape management plan that utilizes native species and minimizes lawn areas

Energy Conservation. The facility must have a plan in place that encourages energy conservation and efficiency. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and Cooling

- Have individual thermostats for each room/area
- Have installed ceiling fans
- Have installed ENERGY STAR-rated windows and doors
- Have installed high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed:
 - directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

For more information on Team Green World, see www.teamgreenworld.com or contact Donna Bukevicz at donna@teamgreenworld.org or (540) 351-0100.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting**

Organizations pledged to minimize their impacts on the environment. This organization has met the established “core activities” for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

