



**Savvy Rest**  
4414 Ivy Commons  
Charlottesville, VA 22903

"Savvy Rest is at the forefront of the growing natural mattress industry. Savvy Rest organic mattresses are made in central Virginia and are available through our nationwide dealer network."

**Green Statement:** "Savvy Rest's mission and products were developed in response to mounting concerns about the toxic chemicals used in most conventional mattresses. Savvy Rest organic mattresses are made of natural latex rubber, certified organic wool and certified organic cotton. The Savvy Rest bedding line includes organic mattress toppers, sheets, mattress pads, allergy encasements and pillows."

### **CORE ACTIVITIES for Green Supporting Organizations**

- Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:
  - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
  - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
  - Include a Virginia Green feature in its newsletter or other publication.
  - Display its Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
  
- Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of disposables at meetings and conferences. This partner pledges that they:
  - Make double-sided photocopies and avoid making extra photocopies
  - Do not use any disposable containers, dishware, cutlery, or cups
  - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
  - Use disposable foodservice items that are made with recycled content
  - Use disposable foodservice items that are recyclable (in your area!)
  - Use non-bleached napkins and coffee filters
  - Use water pitchers to minimize the use of single-use bottles
  
- Recycling.** Virginia Green Travel Association must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
  - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans
  - Also recycle: newspaper, office paper, cardboard, fluorescent lamps

**Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

*Restrooms*

- Purchase recycled content paper towels and toilet paper

*Office*

- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible

*Buildings and grounds*

- Use green cleaning products that are dispensed in bulk
- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

*Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Have installed:
  - low flow toilets

**Energy Conservation.** The facility must have a plan in place that encourages energy conservation and efficiency. This facility pledges that they:

- Track overall energy bills
- Calculate the environmental impacts of the facility's energy usage by using a pollution calculator

*Heating and Cooling*

- Have individual thermostats for each room/area

*Lighting*

- Use natural lighting
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

*Appliances and electronic devices*

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

*Source of energy*

- Purchase "Green Tags" or "Renewable Energy Certificates" to support new renewable energy resources
- Are an EPA Green Power Partner

*Building construction and renovation*

- Other actions taken related to energy conservation & efficiency: Completed greenhouse gas accounting assessments to discover methods to decreasing emissions

We pledge that we:

- Had a meeting with our landlord to discuss environmental issues listed above
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For more information on Savvy Rest, see [www.savvyrest.com](http://www.savvyrest.com) or contact Toshy Penny at <mailto:toshy@savvyrest.com> or 434-817-4012.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting Organizations** pledged to minimize their impacts on the environment. This organization has met the established "core activities" for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

