



## Virginia Green Supporting Organizations Profile:

**GOGREENTOURS**  
GO.RELAX.EXPERIENCE.EXPLORE.NATURE

**GOGREENTOURS**  
2700 Braselton Highway  
Dacula, Georgia

"**GOGREENTOURS** is a Tour, Travel, & Meetings Company, advocating and specializing in creative green tours & travel designed to increase awareness about our environment throughout the US."

**Green Statement:** "GOGREENTOURS is committed to giving a total "Green" group tour package in Virginia that will educate our youth, parents and communities, support local farmers, farm-to-fork restaurants, promote green expos, conferences, events, local businesses and sustainable tourism. We want customers to embrace Virginia, experience and get an exciting first-hand look at green building, alternative energy, transportation, agricultural, the taste of sustainable practicing restaurants, as they prepare organic foods from local farmers, gaining knowledge on supporting hand-crafted fair trade products, and local businesses by attending a variety of green workshops, expos, conferences, and events to enhance their "need to know" information from all over."

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### CORE ACTIVITIES for Green Supporting Organizations

**Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members, and staff and encourage them to join or do business with Virginia Green participants. This supporting organization pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green.
- Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
- Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
- Establish a travel / conference policy that encourages employees to stay in / do business with Virginia Green or similarly-minded facilities.
- Include a Virginia Green feature in its newsletter or other publication.



**Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of disposables at meetings and conferences. This partner pledges that they:

- Have their conferences at a Virginia Green facility, and let the facility know that they want a "green event!"

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For more information on GOGREENTOURS, see [www.gogreentours.net](http://www.gogreentours.net) or contact Arlesia Hall at [arlesia@gogreentours.net](mailto:arlesia@gogreentours.net) or 912-480-0282.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Supporting Organizations** pledged to minimize their impacts on the environment. This organization has met the established "core activities" for **Green Supporting Organizations** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

