



Office Spring Cleaning

Fredericksburg Regional Hospitality Council

Fredericksburg, Virginia

April 22 from 9am to 3pm, 2011

"The Fredericksburg Regional Hospitality Council hosts a recycling drive in honor of Virginia Green Travel Month. Local businesses and members of the community are invited to bring recyclable office-related goods Friday, April 22 from 9am to 3pm, to the parking lot of BJs Wholesale Club on Plank Road. Items being collected include but are not limited to electronics (computers, printers, POS systems, stereos, televisions), ink cartridges, batteries, light bulbs and magazines. Items can be in working or non-working order."

Green Statement: "The Fredericksburg Regional Hospitality Council is promoting this Green event to create awareness to encourage green tourism in the area."

CORE ACTIVITIES for Green Events

Recycling. Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles and paper
- Electronics (computers, printers, POS systems, stereos, televisions), ink cartridges, batteries, light bulbs and magazines

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Do not use any disposable containers, dishware, cutlery, or cups

Printed Materials. Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print all documents double-sided

Waste Reduction. Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

Food service

- Avoid box lunches and serve trays/platters of food instead

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Use the Virginia Green logo on signs and on recycling containers
- Have used mainly electronic marketing. Event has been advertised through radio, social media, and newspaper.

For more information on Office Spring Cleaning, see contact Jennifer LaRock at Jennifer@stevensonridge.com or 540-538-3777.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

