Virginia Green Events Profile:

New River Community College
Edwards Hall – Room 117
Dublin, Virginia
March 31, 2011
10:00 am – 3:00 pm

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

New River Valley Job Fair Expo

The NRV Job Fair Expo will connect job seekers in the New River Valley region with local and regional employers across many industries. Uniquely this year, the NRV Job Fair committee has joined forces with a southwest Virginia Department of Labor stimulus grant program, entitled CREATES, training unemployed and dislocated workers in green construction, energy efficiency and renewable energy industries to help place unemployed workers in emerging green jobs.

Green Statement: "We would like to promote not only the importance of emerging green jobs but also that we intend to 'practice what we preach' and have the job fair expo be a green event in itself."

CORE ACTIVITIES for Green Attractions

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, & paper

☑ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper and print all documents double-sided

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. New River Community College honors its commitment to reducing its impact on the environment by providing recycling bins across the campus. In addition to this, a program for careers in emerging renewable and alternative energy fields is available

Food service

- Donate excess food from events
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

☑ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event's webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities

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For more information on the New River Valley Job Fair Expo, see http://www.nr.edu/nrvjobfairexpo/ or contact Jackie Pontious at jpontious@chpc2.org or (540) 267-4767.

For more information on ***Virginia Green*** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

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