



Virginia Green Lodging Profile:



Siebert Realty – Sandbridge Properties



Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

Siebert Realty – Sandbridge Properties

“Siebert Realty offers approximately 400 beach home and condo rentals in Virginia Beach in the quaint coastal community of Sandbridge Beach.”

Green Statement: “It’s the right thing to do. We are mindful about preserving our precious beach (and the planet) for future generations to enjoy. We encourage all our Rental Property Owners to GO GREEN.”



CORE ACTIVITIES for Lodging

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Sandbridge Properties** can expect the following practices:

☑ Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Purchase water and energy efficient washers and dryers
- Use linens service providers that employ “wet” versus “dry” cleaning
- Properties cleaned only “after” guests have left

☑ Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Each staff member recycles office paper
- Old documents are professionally shredded and recycled
- Have numeric goal to reduce overall materials that go to the landfill
- Use bulk soap dispensers instead of individual soaps
- Instruct housekeeping to save and reuse unopened items
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables

- Purchase cups to promote/allow effective recycling
- Recycle grease
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase durable equipment and furniture
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Rent fully furnished beach homes and condo rentals, but do not leave shampoo, papertowels, bulk condiments, etc in the units, guests bring their own items and food
- Instructions on refridgerators on how to safely dispose of grease
- Instructions on recycling days and local recycling centers
- Approximately 100 cleaners (independent contractors) we try to encourage to use environmentally safe cleaning products and buy in bulk
- Promote green activities in our monthly Owner Newsletter, encourage EFT, on-line access to newsletters, information and forms
- Have the option of booking and paying on-line and receiving email correspondence

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Have:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
 - low flow toilets
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas
- Have an effective stormwater management plan including: pervious pavement, and the minimization of impervious areas (paving, concrete, etc)
- Maintain vegetative buffers around streams and ponds
- Professionally designed and maintained landscaping
- Excellent use of green spaces and pervious pavement

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have an "energy management system" in place to track and meter energy usage
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Purchase EnergyStar-rated computers, copiers, and appliances
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Use EnergyStar's Benchmarking Tools for the Hospitality Industry
- Fairly new office complex (built in 2006) that boasts all new appliances, HVAC systems, and tons of windows for natural lighting

- Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
- Promote the availability of “green meetings/conferences” in marketing packages
 - Advertise “Green” activities to guests including kayaking in Back Bay, bike riding, hiking, surfing, beach combing, etc.
 - Our area is a nature lover's dream, and we encourage guests to explore all the wonders of nature

For more information on **Sandbridge Properties**, see www.siebert-realty or contact **Kathy Frierson** at Kathy@siebert-realty.com or **877-442-2200**.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

