



*Virginia Green Lodging* is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

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## Virginia Green Lodging Profile:

# Old Massanutten Lodge

## Bed and Breakfast

### Keezletown, Virginia

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Old Massanutten Lodge Bed and Breakfast is located on six acres in the Shenandoah Valley at the western base of Massanutten Peak. The 1920's era stone and stucco lodge has been restored and modernized. The lodge features three guest rooms and the hosts also welcome weddings, parties, family reunions, concerts and other get-togethers. Old Massanutten Lodge is committed to environmental excellence and works to minimize environmental impacts whenever possible.

**Green Lodging Activities.** When visiting Old Massanutten Lodge, you can expect the following practices:

- 🌱 **Optional linen service** in rooms
- 🌱 **Recycling** opportunities for guests
- 🌱 **Water Conservation**
- 🌱 **Energy conservation**
- 🌱 **Green events/conference package**



#### Optional Linen Service

- Train house cleaners on process of optional linen service
- Purchase water efficient washers and dryers
- Use non-phosphate, non-toxic, biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals

#### Recycling

- Recycle glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronics equipment and compost food waste.

#### Waste Reduction

- Fill bulk soap dispensers
- Instruct housekeeping to save and reuse unopened items

- Eliminate use of Styrofoam
- Use dishware and glassware to minimize use of disposables
- Use disposables made of bio-based materials, recycled content, or compostable material
- Provide condiments, cream and sugar in bulk
- Refill water pitchers to minimize single use bottles
- Implement effective food inventory system to minimize waste
- Purchase locally grown, organic, sustainable-grown produce and other foods
- Purchase from vendors with a commitment to the environment
- Use two-sided copying and printing
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Use latex paint
- Use least toxic materials
- Minimize use of pesticides and herbicides
- Use integrated pest management



### **Water Conservation**

- Preventative maintenance of drips and leaks
- High efficiency dishwashers
- Use dry clean up methods over water-based methods and use microfiber mops
- Low flow toilets and restrictors on faucets and showerheads
- Effective landscape management plan

### **Energy Conservation**

- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Have High Efficiency Heating & Air Conditioning and use ceiling fans
- Individual thermostats in each room
- Use natural lighting whenever possible
- Lighting sensors
- Purchase EnergyStar computers and appliances
- Thermal-rated windows and insulation
- Purchase fuel efficient vehicles

For more information on **Old Massanutten Lodge**, see [www.oldmassanuttenlodge.com](http://www.oldmassanuttenlodge.com).

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

