



## Hyatt Place – Chesapeake/Greenbrier Chesapeake, Virginia

*Virginia Green* is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* has established “core activities” specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their “green” activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Hyatt Place – Chesapeake/Greenbrier



“Hyatt Place is a new kind of hotel that puts style, innovation and The Hyatt Touch within everyone’s reach. Our guests will enjoy a spacious guestroom with a 42” flat-panel HDTV, our signature Hyatt Grand Bed, a plush Cozy Corner oversized sofa-sleeper that is separated from the sleeping area, and a complimentary high-speed Wi-Fi internet access throughout the hotel. Our hotel features 119 rooms.”

**Green Statement:** “The Hyatt Place is a brand new hotel scheduled to open November 17, 2008. We will open with Green Meeting Packages as well as being “green” when we open. We are very excited to help the environment.”

### CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to the Hyatt Place – Chesapeake/Greenbrier can expect the following practices:

- ☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
- Train house cleaners on process for optional linen service
  - Purchase water and energy efficient washers and dryers
  - Minimize use of bleach and chlorinated chemicals

**Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Use bulk soap dispensers instead of individual soaps
- Instruct housekeeping to save and reuse unopened items
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Use disposable containers made from bio-based materials, recycled content, and/ or compostable materials
- Have an effective food inventory control to minimize waste
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use latex paints
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
  - high efficiency dishwashers
  - low flow restrictors on faucets and showerheads
  - low flow toilets
  - waterless urinals
  - composting toilets
  - automatic faucets or toilets in public restrooms
- Discourage water-based cleanup (sweeping first)
- Have an effective stormwater management plan

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting

- LED Exit Signs
- high efficiency fluorescent ballasts and lamps (T5s and T8s)
- high-efficiency hand-dryers
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have geothermal heating and cooling
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Used LEED criteria when developing new buildings

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

For more information on **The Hyatt Place – Chesapeake/Greenbrier**, see [www.chesapeakegreenbrier.place.hyatt.com](http://www.chesapeakegreenbrier.place.hyatt.com) or contact **Rich Lingenfelter** at [rich.lingenfelter@hyattselect.com](mailto:rich.lingenfelter@hyattselect.com).

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

