



## Virginia Green Lodging Profile:



# Doubletree Hotel

## Virginia Beach, Virginia

*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Doubletree Hotel

The Doubletree Hotel Virginia Beach is a 292-room, full service hotel adjacent to the Virginia Beach Convention Center. Newly appointed guestrooms in beach tones feature all of the comforts of home with a long list of amenities. The hotel features an indoor pool and sundeck, fitness center, and new Max and Erma's franchise restaurant inside.

### CORE ACTIVITIES for Lodging

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to Doubletree Hotel Virginia Beach can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Train house cleaners on process for optional linen service

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, grease, office paper, toner cartridges, newspaper, cardboard, fluorescent lamps, batteries
- Instruct housekeeping to save and reuse unopened items
- Use reusable dishware and glassware, and minimize use of disposables
- Use water pitches and filtered water to minimize the use of single-use bottles
- Have an effective food inventory control to minimize waste
- Filter their grease to prolong usefulness
- Make 2-sided copies/ printed materials
- Use latex paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Teach "Kids to Care" by teaching elementary school students the importance of the 3 "Rs", recycle, reuse, reduce, and give them seedlings to plant each year.

☑ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Have low flow restrictors on faucets and showerheads
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops

**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Have individual thermostats for each room/area
- Use directional (downward-facing) lighting in parking areas and other outdoor areas

**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

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For more information on **Double Tree Hotel Virginia Beach**, see <http://doubletree1.hilton.com> or contact Christine Geist at [cgeist@doubletreevb.com](mailto:cgeist@doubletreevb.com).

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices is all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

