



Brierley Hill Bed and Breakfast Lexington, Virginia

Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. **Green Lodging** encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Green Lodging** is a non-regulatory program, and participation is completely voluntary and free of charge.

Brierley Hill

Brierley Hill Bed and Breakfast is located in the Shenandoah Valley and offers two suites, a cottage suite, and three guest rooms. The house was built in 1993 and named for the antique clock that graces its doorway. Brierley Hill is committed to environmental excellence and works to minimize environmental impacts whenever possible.



Green Lodging Activities. When visiting Brierley Hill, you can expect the following practices:

CORE ACTIVITIES for Green Lodging

- Optional Linen Service.** Sheets and towels are not automatically changed every day during your stay.
 - Train house cleaners on process of optional linen service
 - Use non-phosphate, non-toxic, biodegradable laundry detergents
 - Minimize the use of bleach and chlorinated chemicals
- Recycling and Waste Reduction.** Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
 - Recycle: Glass, Aluminum Cans, Steel Cans, Plastic, Newspaper
 - Instruct housekeeping to save and reuse unopened items
 - Eliminate use of Styrofoam
 - Use dishware and glassware to minimize use of disposables
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar in bulk
 - Purchase locally grown produce and other foods
 - Purchase recycled-content paper-towels
 - Purchase from vendors and service providers with a commitment to the environment
 - Use two-sided copying and printing
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Use latex paint
 - Preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Minimize use of pesticides and herbicides
- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Preventative maintenance of drips and leaks
- High efficiency dishwashers
- Use dry clean up methods over water-based methods
- Effective landscape management plan
- Cisterns and drip-line irrigation

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Track overall energy bills and set a numeric goal to reduce
- Have High Efficiency Heating & Air Conditioning and use ceiling fans
- Use lighting sensors
- Thermal rated windows and insulation
- Use directional lighting in parking lots and walkways

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Brierley Hill Bed and Breakfast**, see www.brierleyhill.com or contact Joyce Hawkins at relax@brierleyhill.com.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

