



Virginia Green Lodging Profile:



Best Western Oceanfront Virginia Beach

Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. **Green Lodging** encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Green Lodging** is a non-regulatory program, and participation is completely voluntary and free of charge.

Best Western Oceanfront Virginia Beach

The Best Western offers several types of accommodations from which to choose. Enjoy a stunning view from one of our 166 oceanfront rooms with private balconies, double- or king-size beds and optional jacuzzi. Easy beach access is also available from our location right across the street, our non-oceanfront rooms feature 40 rooms with double-size beds as well as eight two-room suites with one queen bed. All rooms are non-smoking and provide refrigerators, coffee makers and complimentary wireless service for your added convenience. Best Western Oceanfront is committed to environmental excellence and works to minimize environmental impacts whenever possible.



Green Lodging Activities. When visiting Best Western Oceanfront Virginia Beach, you can expect the following practices:

CORE ACTIVITIES for Green Lodging

- Optional Linen Service.** Sheets and towels are not automatically changed every day during your stay.
 - Train house cleaners on process of optional linen service
 - Purchase water efficient washers and dryers
- Recycling and Waste Reduction.** Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
 - Purchase recycled-content paper-towels and toilet tissue
 - Encourage suppliers to minimize packaging and other waste materials
 - Purchase from vendors and service providers with a commitment to the environment
 - Use two-sided copying and printing
 - Use electronic correspondence and forms
 - Purchase durable furniture and equipment
 - Use reused building materials or those from sustainable sources
 - Use latex paint
 - Reuse/recycle/dispose of thinners and solvents properly
 - Use preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Minimize use of pesticides and herbicides
- Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Preventative maintenance of drips and leaks
 - Flow metering to discover leaks and areas of high use
 - Use dry clean up methods over water-based methods
 - Low flow toilets and low flow restrictors on faucets and showerheads

- Effective landscape management plan
- ☑ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
 - Use high efficiency compact fluorescent light bulbs in rooms and spotlights
 - Use high efficiency fluorescent ballasts and lamps
 - Install LED Exit Signs
 - Have High Efficiency Heating & Air Conditioning and use ceiling fans
 - Purchase EnergyStar computers and appliances
- ☑ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Best Western Oceanfront Virginia Beach**, see <http://BestWesternOceanfront.com> or contact Joe DaBiero at Jdabiero@bestwesternoceanfront.com.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

