
Aloft Dulles-North Hotel

Dulles, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Aloft Dulles – North

"The Aloft Dulles-North Hotel is outfitted with 136 guest lofts, all featuring wireless internet, one stop connectivity solution for multiple electronic gadgetry (PDA's, cell phones, ipods) – all linked to a 42 inch HDTV."



Green Statement: "The Aloft Dulles-North Hotel decided to be green friendly because it is not only good for the environment, but good for our business's bottom line, because conserving resources and cutting down on waste saves money and the earth."

CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Aloft Dulles-North can expect the following practices:

Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.

- House cleaners have been trained on process for optional linen service
- Non-phosphate, non-toxic, and biodegradable detergents
- Minimized use of bleach

Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program.

- **Recycle:** Glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, fluorescent lamps, and batteries
- Bulk soap dispensers instead of individual soaps
- Fill up shampoo bottles
- Instruct housekeeping to save and reuse unopened items
- Eliminate the use of Styrofoam
- Donation of excess food from events
- Effective food inventory control system that minimizes wastes
- Purchase from vendors and service providers with a commitment to the environment
- 2-sided copying and printing

- Purchased durable equipment and furniture
- Use latex paints and other less toxic materials whenever possible
- All equipment and vehicles is on a preventative maintenance schedule
- Last-in/first-out inventory and effective labeling systems

Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Track overall water usage and wastewater
- Preventative maintenance of drips and leaks
- Use dry clean up methods over water-based methods

Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Tracking overall energy bills and set a numeric goal to reduce
- Have High Efficiency Heating & Air Conditioning and use ceiling fans
- Use natural lighting and lighting sensors
- Purchase fuel-efficient hybrids

Green Events Package. The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.



For more information on **Aloft Dulles-North Hotel**, see <http://aloftdullesnorth.blogspot.com> or contact Milan Patnaik at info@aloftdulles.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

